



P. RAMI REDDY MEMORIAL COLLEGE OF PHARMACY

44/35-1, Prakruthi Nagar, Utukur, Kadapa – 516 003 A.P.

Approved by AICTE & PCI, New Delhi, Recognised by Govt. of A.P.

Affiliated to JNTUA, Ananthapuramu.

LIST OF CERTIFICATE PROGRAMS

A. Y: 2018-2019

S. No.	NAME OF THE PROGRAM	DATE	NO. OF STUDENTS PARTICIPATED
1.	A certification program on Digital Marketing	16-07-2018 To 31-07-2018	100
2.	A certification program on Future Scope of Medicinal Chemistry	06-08-2018 To 21-08-2018	101
3.	A certification program on Marketing and Communications	14-09-2018 To 30-09-2018	82
4.	A certification program on Pharmacy Revenue Cycle Management	03-10-2018 To 16-10-2018	23
5.	A certification program on Community and Institutional Pharmacy	15-11-2018 To 30-11-2018	30
6.	A certification program on Pharmacy Preceptor	25-02-2019 To 08-03-2019	26
7.	A certification program on Pharmacy-Based Travel Health Services	22-04-2019 To 04-05-2019	29

PRINCIPAL
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P.R.R.M. College of Pharmacy,
UTUKUR, Kadapa (A.P.)



P. RAMI REDDY MEMORIAL COLLEGE OF PHARMACY

44/35-1, Prakruthi Nagar, Utukur, Kadapa – 516 003 A.P.
Approved by AICTE & PCI, New Delhi, Recognised by Govt. of A.P.
Affiliated to JNTUA, Ananthapuramu.

Date: 06-07-2018

CIRCULAR

It is hereby informed to students of II B. Pharm that our college is conducting A Two-Week Certification Program on **DIGITAL MARKETING** from 16-07-2018 to 31-07-2018. All the students should register their names at the coordinator listed below on or before 12-07-2018 to participate in the same. Hence, all the students are hereby informed to attend the classes without fail.

Venue: Seminar Hall, P.R.R.M College of Pharmacy.

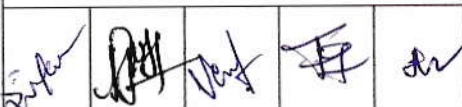

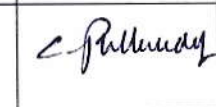
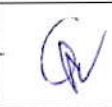
Program Coordinator: Mr. U. Chandra Mohan, M. Pharm,
Assistant Professor,
Dept. of Pharmacology.

S. Ch.

Principal
PRINCIPAL

P.R.R.M. College of Pharmacy,
UTUKUR, Kadapa (A.P.)

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VISION

To provide quality and evidence based educational approaches in order to enable students face emerging challenges in the profession of pharmacy

MISSION

To inculcate professional competence by providing students with the best possible curricular facilities in order to contribute to the health of local and Global communities.

ABOUT THE COLLEGE

P. Rami Reddy Memorial College of Pharmacy was established in the year 1997 by Sree Saraswathi Educational Society at Kadapa. Our college is one of the premier institute in pharmaceutical education and research in the country. To encourage the talent from the rural areas we started the first pharmacy college as P. Rami Reddy Memorial College of Pharmacy in Rayalaseema region of Andhra Pradesh.

The B.Pharmacy course was started in the year 1997 with 60 admissions and raised the intake to 100 in 2014. Pharm.D and Pharm.D (PB) courses were introduced in the year 2008 and 2009 respectively. The M.Pharmacy course was started with Pharmacology (2010), Pharmaceutics (2010), Pharmaceutical Analysis (2011) and Pharmacognosy (2011).

ORGANIZING COMMITTEE

CHIEF PATRON

Sri G. Eswar Reddy, Chairman,
Sree Saraswathi Educational Society

PATRONS

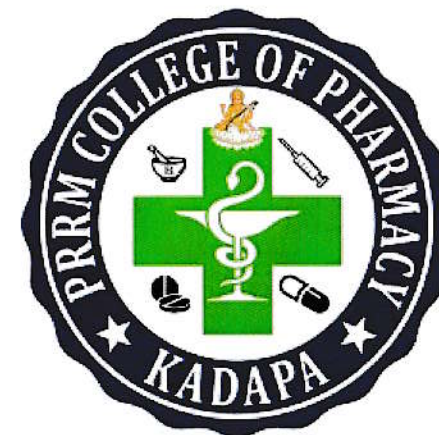
Sri A. Jayasubba Reddy, Secretary
Sree Saraswathi Educational Society.
Sri P. Ramachandra Reddy, Correspondent,
Sree Saraswathi Educational Society.
Dr. P. Gowtham Kumar Reddy, Treasurer,
Sree Saraswathi Educational Society.

PRINCIPAL

DR. K. RAVINDRA REDDY

VENUE

P. RAMI REDDY MEMORIAL COLLEGE OF
PHARMACY



A Two-Week Certification Program on DIGITAL MARKETING.

16-07-2018 to 31-07-2018



Objectives of the program:

- Brand awareness
- Lead generation
- Promotion for new products and services
- Target customers
- Retaining old customers
- Increase sales/ profit
- Expand market
- Improve user experience, conversions
- Less costly and more website traffic

Topics covered:

- Search engine optimization
- email marketing
- Content marketing
- Affiliate marketing
- Mobile marketing
- Social media marketing
- Paid social and paid search advertising

P.R.R.M College of Pharmacy,
Kadapa, organizing a two-week
certificate program on Digital
marketing for B. Pharm II year
students by the resource person
Dr. R. Manohar.

Resource person:

Mr. R. MANOHAR, M. Pharm,
Associate Professor

Dept. of Pharmacology
PRRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact No: 996308587

Email ID:

reddy.manohar1981@gmail.com

Program coordinator

Mr. U. CHANDRA MOHAN, M. Pharm,
Assistant Professor,

Dept. of Pharmacology
PRRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact No: 9985770221

Email ID:

uchandramohan90@gmail.com



Organizing committee:

P. Rajasekhar,
T. Vimal Kannan
8341705265,
8668075424

Student coordinators:

G. Praveena,
S.Ayub

Last Date for Registration:
12-07-2018

Venue:

Seminar Hall,
P.R.R.M College of Pharmacy.





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Course Title: A two-week certificate program on, **DIGITAL MARKETING.**

Schedule of Event: 16/7/18 to 31/7/18 (2 weeks).

S.NO	Date	Name of the Faculty	Topic Covered
1.	16/7/18	Mr. R. Manohar	Search engine optimization
2.	17/7/18	Mr. U. Chandra Mohan	Email marketing
3.	18/7/18	Mr. R. Manohar	Content marketing
4.	19/7/18	Mr. P. Rajasekhar	Affiliate marketing
5.	20/7/18	Mr. R. Manohar	Mobile Marketing
6.	21/7/18	Mr. R. Manohar	Social media marketing
7.	23/7/18	Miss. V. Thushara Bindhu	Paid social and paid search advertising
8.	25/7/18	Mr. U. Chandra Mohan	Introduction to CRM
9.	26/7/18	Mr. R. Manohar	SEO optimization
10.	27/7/18	Mr. P. Rajasekhar	Marketing Analytics
11.	28/7/18	Mr. R. Manohar	Influencer marketing
12.	30/7/18	Miss. V. Thushara Bindhu	Inbound Marketing
13.	31/7/18	Mr. R. Manohar	Artificial intelligence


Signature of coordinator



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STUDENTS LIST

S. No.	Name of the student	Regd. No.	Year/ Branch	Signature
01	A S PAVAN KUMAR	17441R0001	II B. Pharm	As pavan
02	ABHIJITH P S	17441R0002	II B. Pharm	S. Abhijith
03	ADAPALA TIRUMALA SRIVIPLAV	17441R0003	II B. Pharm	A. Sriviplav
04	ALAVALAPATI CHARITHA	17441R0004	II B. Pharm	A. charitha
05	AMBHAVARAM VENKATA ADITYA KUMAR REDDY	17441R0005	II B. Pharm	Av. Aditya
06	ANDE SWETHA	17441R0006	II B. Pharm	Swetha
07	AVULA BHARGAVI	17441R0007	II B. Pharm	Bhargavi
08	AVULA INDIRA	17441R0008	II B. Pharm	Indira
09	BASIREDDY VAMSI KRISHNA REDDY	17441R0009	II B. Pharm	Krishna reddy
10	BHUMANA DIVYA REDDY	17441R0010	II B. Pharm	B. Divya
11	BHUMIREDDY SRAVANI	17441R0011	II B. Pharm	B. Sravani
12	BOLIKONDA LAKSHMIKANTH	17441R0012	II B. Pharm	lan
13	BONDALAPATI SATEESH KUMAR	17441R0013	II B. Pharm	Sateesh
14	BYRISETTY REDDY VENKATA BHARGAVI	17441R0014	II B. Pharm	B. V. Bhargavi
15	CHEEPATI PRANITHA	17441R0015	II B. Pharm	pranitha
16	CHENNURU SAILAJA	17441R0016	II B. Pharm	c. Sailaja
17	CHITIPIREDDY HARIKRISHNA	17441R0017	II B. Pharm	C. Hari Krishna
18	CHUKKA SUNITHA	17441R0018	II B. Pharm	c. Sunitha
19	DASARI KRISHNA THULASI	17441R0019	II B. Pharm	D. Thulasi
20	DHARSANA V	17441R0020	II B. Pharm	v. Darshana
21	DURGAM BALAJI	17441R0021	II B. Pharm	Durgam Balaji
22	EDAGOTTA REDDYSUDHA	17441R0022	II B. Pharm	E. Sudha
23	GAJULAPALLI CHANDANA	17441R0023	II B. Pharm	G. chandhana
24	GALIVEETI SUNIHERA	17441R0024	II B. Pharm	G. sunihera
25	GALLA SHIRIDIVAR SUMITHRAN	17441R0025	II B. Pharm	G. Sumithran
26	GANDIKOTA PRAVEENA	17441R0026	II B. Pharm	G. Praveena
27	GANGIDEVARA SUSHMA	17441R0027	II B. Pharm	sushma
28	GANGIREDDYGARI RACHANA	17441R0028	II B. Pharm	G. Rachana
29	GOLLAPALLI DIVYA MOUNIKA	17441R0029	II B. Pharm	G. Divya Mounika
30	GUMMARALLA SUNITHA	17441R0030	II B. Pharm	Sunitha
31	GUTTIREDDY KARTHIK REDDY	17441R0031	II B. Pharm	G. Karthik Reddy
32	HARIKRISHNAN K M	17441R0032	II B. Pharm	Harikrishnan km



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33	JALLA KAVITHA	17441R0033	II B. Pharm	J. Kavitha
34	JANGALAPALLI UDAYA BHANU	17441R0034	II B. Pharm	J. Udaya Bhanu
35	JEENAMOL JOSE	17441R0035	II B. Pharm	Jeenamol Jose
36	JOBINA THOMAS	17441R0036	II B. Pharm	J. Jobina
37	KACHA SANDHYA	17441R0037	II B. Pharm	K. Sandhya
38	KAMISSETTI VAMSIKRISHNA	17441R0038	II B. Pharm	K. Vamsi Krishna
39	KARAMHOTI PRASAD	17441R0039	II B. Pharm	K. Prasad
40	KORAMUTLA SIVAKUMARI	17441R0040	II B. Pharm	K. Sivakumari
41	KOTLUR NAGA SAI CHARAN	17441R0041	II B. Pharm	K. Sai Charan
42	KURNOOTHALA RAVISANKAR	17441R0042	II B. Pharm	K. Ravisankar
43	KURUVA MOUNIKA	17441R0043	II B. Pharm	K. Mounika
44	LOMADA DINESH KUMAR	17441R0044	II B. Pharm	L. Dinesh Kumar
45	MADHAVARAM TEJESWINI	17441R0045	II B. Pharm	M. Tejaswini
46	MANDLA RUPADEVI	17441R0046	II B. Pharm	Absent
47	MANGALI HEMANTH KUMAR	17441R0047	II B. Pharm	M. Hemant
48	MEKALA LAKSHMIDEVI	17441R0048	II B. Pharm	M. Lakshmi Devi
49	MERUVA DIVYASREE	17441R0049	II B. Pharm	M. Divya
50	MUDDASU SUDHA RANI	17441R0050	II B. Pharm	M. Sudha Rani
51	MUTHARAJU LAKSHMI SOWJANYA	17441R0051	II B. Pharm	M. Sowhal
52	NAGELLA SREELAKSHMI	17441R0052	II B. Pharm	N. Sreelakshmi
53	NAGULAGARI SUSHMA	17441R0053	II B. Pharm	N. Sushma
54	NAGURU MEHATAJ	17441R0054	II B. Pharm	N. Mehataj
55	NIMMANAPALLE MANJU	17441R0055	II B. Pharm	N. Manju
56	PALAKAVEETI VEERATHEJESWARA ACHARYULU	17441R0056	II B. Pharm	P. Veeratheswar
57	PAPPIREDDY KISHORE KUMAR REDDY	17441R0057	II B. Pharm	P. Kishore Reddy
58	PASUPULA VENKATARAMANAREDDY	17441R0058	II B. Pharm	P. Venkatesh
59	PHATAN FAIROZ KHAN	17441R0059	II B. Pharm	P. Faroz Khan
60	PODILI HARISH	17441R0060	II B. Pharm	P. Harish
61	POLIMENI MOUNIKA	17441R0061	II B. Pharm	P. Mounika
62	PORUMAMILLA JISHNU DHANUSH	17441R0062	II B. Pharm	P. Jishnu
63	R JAHNAVI	17441R0063	II B. Pharm	R. Jahnavi
64	RENTALA LAVANYA	17441R0064	II B. Pharm	R. Lavanya
65	SANIYA JOY	17441R0065	II B. Pharm	S. Joy
66	SARATH SIVANKUTTY	17441R0066	II B. Pharm	S. Sarath
67	SATHRI DIVYA	17441R0067	II B. Pharm	S. Divya
68	SHAIK AFREEN	17441R0068	II B. Pharm	S. Afreen



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69	SHAIK AMEENA	17441R0069	II B. Pharm	S. Ameena
70	SHAIK ARSHAD	17441R0070	II B. Pharm	S. Arshad
71	SHAIK ARSHAD AHAMMED	17441R0071	II B. Pharm	Arshad
72	SHAIK AYESHA	17441R0072	II B. Pharm	S. Ayesha
73	SHAIK AYESHA	17441R0073	II B. Pharm	S. Danish
74	SHAIK DANISH	17441R0074	II B. Pharm	S. Danish
75	SHAIK FARHEEN	17441R0075	II B. Pharm	S. Farheena
76	SHAIK FAROOQ AHAMED	17441R0076	II B. Pharm	S. Farooq Ahmad
77	SHAIK HIDAYATHULLA	17441R0077	II B. Pharm	Hidayathulla
78	SHAIK KHAJA AZEEM ALI	17441R0078	II B. Pharm	S. Roushni
79	SHAIK ROUSHNI	17441R0079	II B. Pharm	S. Roushni
80	SHAIK RUKSANA	17441R0080	II B. Pharm	Ruksana
81	SHARLET MATHEW	17441R0081	II B. Pharm	Sharlet
82	SOMAGATTA RAMAPPA HARISH	17441R0082	II B. Pharm	Harish
83	SREERAMA REDDIPRASANNA	17441R0083	II B. Pharm	S. Reddiprasanna
84	SRUTHI BABU	17441R0084	II B. Pharm	S. Rudra
85	SUDDAMALLA JAGAN MOHAN REDDY	17441R0085	II B. Pharm	Jagan Mohan Reddy
86	SYED AYUB	17441R0086	II B. Pharm	S. Ayub
87	SYED HUSSAIN	17441R0087	II B. Pharm	Ayub
88	SYED MOHAMMAD ASHRAF ALI	17441R0088	II B. Pharm	Mohammed Ashraf Ali
89	SYED SAMIULLAH	17441R0089	II B. Pharm	S. Samiullah
90	SYED SHAHEENA BEGUM	17441R0090	II B. Pharm	Shaheena
91	TARIGOPULA SUBBA RAYUDU	17441R0091	II B. Pharm	Subba Rayudu
92	THALLAPALLI NAVEEN KUMAR	17441R0092	II B. Pharm	T. Naveen Kumar
93	THIMMIREDDI CHARITHASREE	17441R0093	II B. Pharm	Charithasree
94	UTTAM SINGH ANITHA KUMARI	17441R0094	II B. Pharm	U.S. Anitha
95	UTUKURI PRAVEEN KUMAR REDDY	17441R0095	II B. Pharm	Praveen
96	VADLA RAMESH	17441R0096	II B. Pharm	Vadla Ramesh
97	VANNAM SUNIL KUMAR	17441R0097	II B. Pharm	Sunil Kumar
98	VISMAYA T VIJAYAN	17441R0098	II B. Pharm	Vijayan
99	Y VANDHANA	17441R0099	II B. Pharm	Y. Vandhana
100	YAKASI SRAVANI	17441R00A0	II B. Pharm	Y. Sravan

Co-ordinator
program coordinator



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Date: 02-08-2018

PROGRAM REPORT

Name of the Event: A Two-Week Certification Program on **DIGITAL MARKETING.**

Date: 16-07-2018 to 31-07-2018.

Resource Person: **Mr. R. MANOHAR, M. Pharm., (Ph.D),**
Associate Professor
Dept. of Pharmacology
PRRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact No: 9963085878
Email ID: reddy.manohar1981@gmail.com

Name of coordinator: **Mr. U. CHANDRA MOHAN, M. Pharm.,**
Assistant Professor,
Dept. of Pharmacology
PRRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact No: 9985770221
Email ID: uchandramohan90@gmail.com

Number of students attended: 99

Venue: Seminar Hall, P.R.R.M College of Pharmacy.

P.R.R.M College of Pharmacy, Kadapa, organized a two-week certificate program on Digital marketing for B. Pharm II year students by the resource person **Mr. R. Manohar**. Totally 99 students have participated in this training program and after the completion of the program, they were able to understand the following objectives and learning outcomes.

Objectives:

1. Brand awareness
2. Lead generation
3. Promotion for new products and services
4. Target customers
5. Retaining old customers



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6. Increase sales/ profit
7. Expand market
8. Improve user experience, conversions
9. Less costly and more website traffic

Topics covered:

1. Search engine optimization
2. email marketing
3. Content marketing
4. Affiliate marketing
5. Mobile marketing
6. Social media marketing
7. Paid social and paid search advertising

Outcomes of the program:

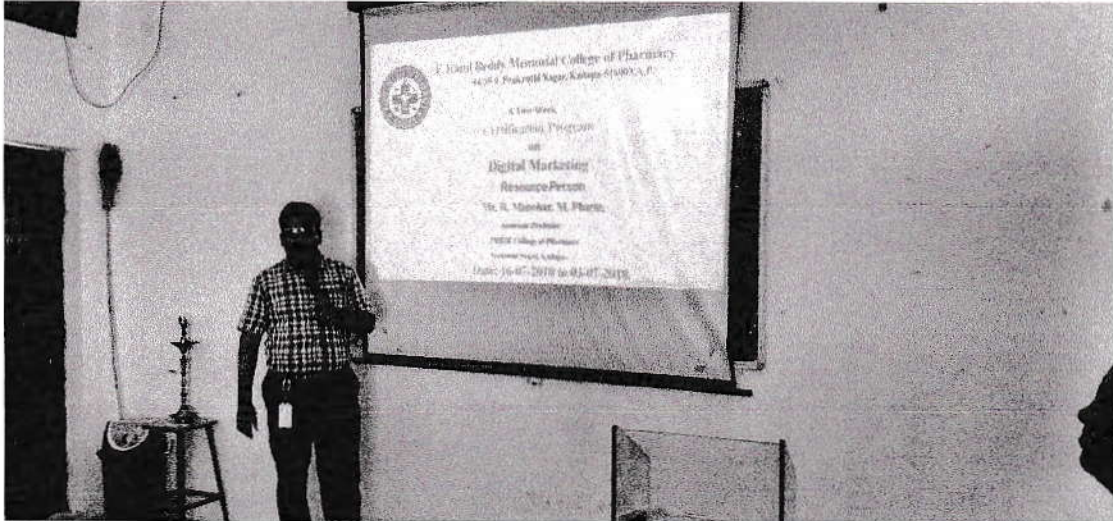
After the successful completion of A Two- Week Certification Program for 4th Pharm D students on **DIGITAL MARKETING**, the following outcomes were achieved.

1. Communication
2. Critical thinking and problem-solving
3. Leadership and team collaboration
4. Comprehension and application of new media
5. Synthesis and foundational knowledge of business disciplines
6. Digital ethics.



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This course was very useful for all the participants and created enthusiasm in obtaining trust in adherence to attain the quality standards & practices. The strong support from the management and the principal, PRRMCP played a role in the great success of the Two-Week certification program.


CO-ORDINATOR


HOD


PRINCIPAL
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P.R.R.M. College of Pharmacy,
UTUKUR, Kadapa (A.P.)



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Date:26-07-2018

CIRCULAR





It is hereby informed to students of III B. Pharm that our college is conducting A Two-Week Certification Program on the **FUTURE SCOPE OF MEDICINAL CHEMISTRY** from 06-08-2018 to 21-08-2018. All the students should register their names at the coordinator listed below on or before 03-08-2018 to participate in the same. Hence, all the students are hereby informed to attend the classes without fail.

Venue: Seminar Hall, P.R.R.M College of Pharmacy.

Program Coordinator: Mrs. **N. Sreeja**, M. Pharm,
Assistant Professor,
Dept. of Pharmaceutical Analysis


Principal
PRINCIPAL
P.R.R.M. College of Pharmacy,
UTUKUR, Kadapa (A.P.)

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VISION

To provide quality and evidence based educational approaches in order to enable students face emerging challenges in the profession of pharmacy

MISSION

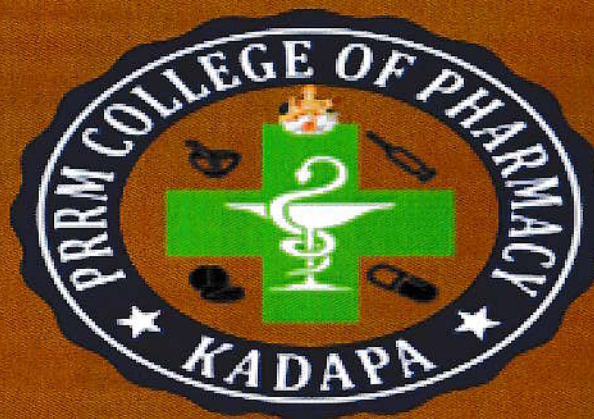
To inculcate professional competence by providing students with the best possible curricular facilities in order to contribute to the health of local and Global communities.

ABOUT THE COLLEGE

P. Rami Reddy Memorial College of Pharmacy was established in the year 1997 by Sree Saraswathi Educational Society at Kadapa. Our college is one of the premier institute in pharmaceutical education and research in the country. To encourage the talent from the rural areas we started the first pharmacy college as P. Rami Reddy Memorial College of Pharmacy in Rayalaseema region of Andhra Pradesh.

The B.Pharmacy course was started in the year 1997 with 60 admissions and raised the intake to 100 in 2014. Pharm.D and Pharm.D (PB) courses were introduced in the year 2008 and 2009 respectively. The M.Pharmacy course was started with Pharmacology (2010), Pharmaceutics (2010), Pharmaceutical Analysis (2011) and Pharmacognosy (2011).

A Two-Week Certification Program on the FUTURE SCOPE OF MEDICINAL CHEMISTRY (06.08.2018 to 21.08.2018)



PRINCIPAL

Dr. K. RAVINDRA REDDY

VENUE

**P.RAMI REDDY MEMORIAL
COLLEGE OF PHARMACY**

ORGANIZING COMMITTEE CHIEF PATRON

**Sri G. Eswar Reddy, Chairman,
Sree Saraswathi Educational
Society.**

PATRONS

**Sri A. Jayasubba Reddy, Secretary
Sree Saraswathi Educational Society
Sri P. Ramachandra Reddy,
Correspondent,
Sree Saraswathi Educational Society.
Dr. P. Gowtham Kumar Reddy,
Treasurer,
Sree Saraswathi Educational Society**

ORGANIZED BY

P.RAMI REDDY

**MEMORIAL
COLLEGE OF**

**PHARMACY UTUKUR,
KADAPA – 516 003, A.P.**



Objectives

- To understand the physical-chemical properties of drug molecules in relation to drug ADME.
- To know the chemical basis of pharmacology and drug therapeutics.
- To understand the structure-activity relationships in relation to drug-target interactions.
- To know the chemical pathways of drug metabolism.

Topics covered

- Drug discovery
- Drug development
- Structural activity relationship (SAR)
- Pharmacological activity
- Drug target
- Pharmacogenomics
- Drug design
- Chemical classification of drugs
- Lead optimization
- Synthetic analysis

Resource Person

Mrs. P. Salomi, M. Pharm., (Ph.D),
Associate Professor

Dept. of Pharmaceutical analysis

PRRM College of Pharmacy

Prakruthi Nagar, Kadapa

Contact No: 8985114107

Email ID:

rayofhope@gmail.com

Program coordinator

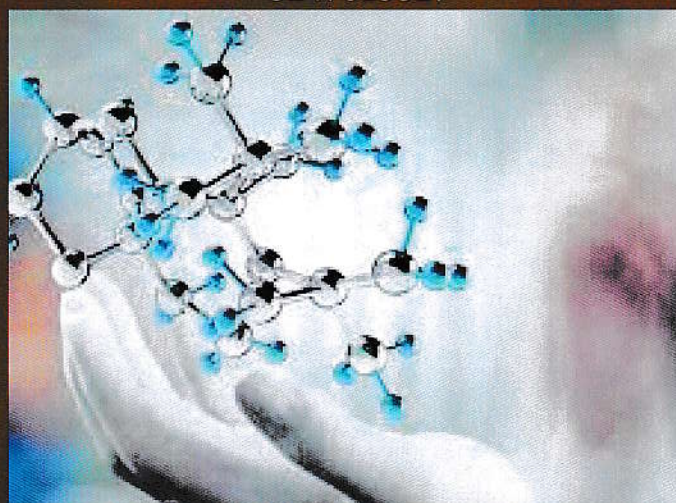
Mrs. M. Sreeja, M. Pharm,

Assistant Professor,

Dept. of Pharmaceutical Chemistry

PRRM College of Pharmacy, Kadapa.

8247615327



A two-week certificate program on the Future scope of Medicinal Chemistry

Organizing committee

Mrs. P. Salomi,

Mrs. D. Sai Padmini

8985114107,

9885355377

Student coordinators

M. Govardhan reddy,

T. Naga Jyothi

Last Date for Registration

03-08-2018

Venue

Seminar Hall,

P.R.R.M College of Pharmacy.



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Course Title: A two-week certificate, program on, **Future scope of Medicinal chemistry.**

Schedule of Event: 6/8/2018 to 21/8/2018 (2 WEEKS).

S. No	Date	Name of the faculty	Topic covered
1.	6/8/18	Mrs. P. Salomi	Drug discovery
2.	7/8/18	Miss. G. Manasa	Drug development
3.	8/8/18	Mrs. P. Salomi	Structural activity relationship (SAR)
4.	9/8/18	Mrs. D. Sai Padmini	Pharmacological activity
5.	10/8/18	Mrs. D. Prasanna Lakshmi	Drug target
6.	13/8/18	Mrs. P. Salomi	Pharmacogenomics
7.	16/8/18	Mrs. D. Prasanna Lakshmi	Drug design
8.	17/8/18	Mrs. D. Sai Padmini	Chemical classification of drugs
9.	18/8/18	Mrs. P. Salomi	Lead optimization
10.	20/8/18	Mrs. P. Salomi	Synthetic analysis
11.	21/8/18	Mrs. P. Salomi	Molecular docking

Signature of coordinator



P. RAMI REDDY MEMORIAL COLLEGE OF PHARMACY

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STUDENTS LIST

S. No.	Name of the student	Regd. No.	Year/ Branch	Signature
1	ACHUKATLA NAJMA	16441R0001	III B. Pharm	A. Najma
2	ADIREDDY VENKATASUBBA REDDY	16441R0002	III B. Pharm	A. Reddy
3	AJAY P JAYAN	16441R0003	III B. Pharm	Ajay P. jayan
4	ALAVALAPADU SIVA JYOTH	16441R0004	III B. Pharm	A. Sivajyoth
5	AMURI VENKATESH	16441R0005	III B. Pharm	A. Venkatesh
6	ANNAREDDYPAVAN KUMAR REDDY	16441R0006	III B. Pharm	A. Pavan Kumar Reddy
7	BANDI RAJASEKHAR	16441R0007	III B. Pharm	B. Raja Sekhar
8	BESTHA TEJESWARUDU	16441R0008	III B. Pharm	B. Tejeswarudu
9	BHOJANAPU UMAPATHI	16441R0009	III B. Pharm	B. Umapathi
10	BYNAGARI ZEENTY	16441R0010	III B. Pharm	B. Zeenty
11	CHAKRAKONDLU DEEPTHI KALYANI	16441R0011	III B. Pharm	C. Kalyani
12	CHINNAGANDLA VEERANJANEYULU	16441R0012	III B. Pharm	C. veeranjaneyulu
13	CHOPPA DINESH KUMAR	16441R0013	III B. Pharm	C. Dinesh kumar
14	DADU AMRUTHA	16441R0014	III B. Pharm	D. Amrutha
15	ENUPOTHULA SREELATHA	16441R0015	III B. Pharm	E. Sreelatha
16	G RAMYA	16441R0016	III B. Pharm	G. Ramya
17	G YOGESH	16441R0017	III B. Pharm	Gp. Yogesh
18	GAJJI LAVANYA	16441R0018	III B. Pharm	Gajji Lavanya
19	GALIVEETI KARUNAKAR	16441R0019	III B. Pharm	G. Karunakar
20	GORAM LAKSHMI PRAVEEN KUMAR	16441R0020	III B. Pharm	Gp. k. praveen kumar
21	M GOVARDHAN REDDY	16441R0021	III B. Pharm	M. Govardhan Reddy
22	GUDIKONA MAMATHA	16441R0022	III B. Pharm	G. Mamatha
23	HEGDE RAMANJINEYULU	16441R0023	III B. Pharm	H. Ramanjineyulu
24	JANGA SAITEJA	16441R0024	III B. Pharm	J. Saiteja
25	JUPALLI SIREESHA	16441R0025	III B. Pharm	J. Sireesha
26	K VISWANATH	16441R0026	III B. Pharm	Ka. Viswanath
27	KAMATHAM SUNIL	16441R0027	III B. Pharm	k. Sunil
28	KANDU RINIJOY	16441R0028	III B. Pharm	k. Rinijoy
29	KANDUKURI BHAVYA	16441R0029	III B. Pharm	K. Reddy Babu
30	KATAGANI REDDY BABU	16441R0030	III B. Pharm	k. kishore kumar
31	KATAMMAGARI KISHOREKUMAR	16441R0031	III B. Pharm	k. inamulla Khan
32	KHAYAMKHANI INAMULLA KHAN	16441R0032	III B. Pharm	k. Lavanya
33	KOMMA LAVANYA	16441R0033	III B. Pharm	k. Lavanya



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34	KOMMADDI SIVA PRASAD	16441R0034	III B. Pharm	K. Sivaprasad
35	KOMMALAPATI BLESSY HEBSIBA CHELSIYA	16441R0035	III B. Pharm	K. B. H. Chelsiya
36	KORACHA SAHITHYA	16441R0036	III B. Pharm	— Absent —
37	KOSINEPALLI KALYANI	16441R0037	III B. Pharm	K. Kalyani
38	KURRA GAYATHRI	16441R0038	III B. Pharm	K. Gayathri
39	M R RAVICHANDRA	16441R0039	III B. Pharm	M.R. Ravi
40	MADUPURI PALLAVI	16441R0040	III B. Pharm	M. Pallavi
41	MADDIRALA SHASHIDHAR	16441R0041	III B. Pharm	M. Shashidhar
42	MALLELA PAVANKUMAR	16441R0042	III B. Pharm	M. Pavankumar
43	MANCHURI SRAVANI	16441R0043	III B. Pharm	M. Sravani
44	MANGALA SUMANKUMAR	16441R0044	III B. Pharm	M. Sumanth Kumar
45	MARELLA NAGENDRA REDDY	16441R0045	III B. Pharm	M. Nagendra Reddy
46	MARRIPATI BHAVITHA	16441R0046	III B. Pharm	Bhavitha
47	MUDIREDDY PRANEETH REDDY	16441R0047	III B. Pharm	Praneeth Reddy
48	MUNDLAPATI BALAJI RAMAIAH	16441R0048	III B. Pharm	M. Balaji Ramaiah
49	NARALA VINOD KUMAR	16441R0049	III B. Pharm	N. Vinod Kumar
50	NOOKA NITHISHKUMARREDDY	16441R0050	III B. Pharm	N. Nithish Kumar Reddy
51	PALAKOLANU MANASA DEVI	16441R0051	III B. Pharm	P. Manasadevi
52	PATAN SADAQ ALI KHAN	16441R0052	III B. Pharm	P.S. Alikhan
53	PATHAN MAHABOOB CHAN	16441R0053	III B. Pharm	P. Mahabooob chan
54	PEDDAGALICHI MAHESWARI	16441R0054	III B. Pharm	P. Maheswari
55	PIKKILI MANISHA CHANDANA	16441R0055	III B. Pharm	P.M. Chandhana
56	POLEPALLI CHAITANYA KUMAR	16441R0056	III B. Pharm	Chaitanya
57	POSA BHAVANI MANOJA	16441R0057	III B. Pharm	P.B. Manoja
58	RACHABATTALA PAVAN KALYAN	16441R0058	III B. Pharm	P. Kalyan.
59	RACHAM REDDY SIVA KUMARI	16441R0059	III B. Pharm	Sivakumari
60	RACHAPALLI TEJESWARI	16441R0060	III B. Pharm	R. Tejeswari
61	RAMAN REDDI LAKSHMIDEVI	16441R0061	III B. Pharm	Lakshmi Devi
62	RENDLA HARSHINI	16441R0062	III B. Pharm	— Absent —
63	RUKA MADHAV REDDY	16441R0063	III B. Pharm	Madhav.
64	SHAIK ABDULLA	16441R0064	III B. Pharm	Abdulla.
65	SHAIK AFRIN BANU	16441R0065	III B. Pharm	Afrin Banu.
66	SHAIK AMMAJI	16441R0066	III B. Pharm	Ammaji
67	SHAIK ANU MALIK	16441R0067	III B. Pharm	S. Anumalika
68	SHAIK AYESHA	16441R0068	III B. Pharm	S. Ayesha
69	SHAIK BIBEE AYESHA SIDDIQA	16441R0069	III B. Pharm	S.B. Ayesha Siddiqua
70	SHAIK BIBI ZOHARA	16441R0070	III B. Pharm	S.B. Zohara



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71	SHAIK GAYAS HUSSAIN	16441R0071	III B. Pharm	S. Gayas Hussain
72	SHAIK HABIBUNNISA BEGUM	16441R0072	III B. Pharm	S. Begum
73	SHAIK MUJEEBUDDIN	16441R0073	III B. Pharm	S. Mujeebuddin
74	SHAIK RAHAMATHUNNISA	16441R0074	III B. Pharm	S. Rahamathunnisa
75	SHAIK RIZWANA BEGUM	16441R0075	III B. Pharm	S. Rizwana Begum
76	SHAIK SADHIYA TABASUM	16441R0076	III B. Pharm	S. Sadhiya Tabasum
77	SHAIK SAYEEDA MALAIKA	16441R0077	III B. Pharm	S. Malaika
78	SHAIK UMAR	16441R0078	III B. Pharm	S. Umar
79	SHAIK YASMEEN	16441R0079	III B. Pharm	Shaik Yasmeen
80	SHAIK GHOUSIA	16441R0080	III B. Pharm	S. Gousiya
81	SIBYALA NAGENDRA BABU	16441R0081	III B. Pharm	S. Nagendra Babu
82	SIRIVELLA ABHILASH KUMAR	16441R0082	III B. Pharm	S. Abhilash Kumar
83	SUNKESULA NAZEER	16441R0083	III B. Pharm	S. Nazem
84	SYED FARIDA BEGUM	16441R0084	III B. Pharm	S. Farida Begum
85	SYED FARJANA BEGUM	16441R0085	III B. Pharm	S. Meghana Habeen
86	SYED MEHARAJ THASLEEM	16441R0086	III B. Pharm	S. M. Hyder Ali
87	SYED MOHAMMED HYDER ALI	16441R0087	III B. Pharm	S. Mohammed
88	SYED MOHAMMED KAIF	16441R0088	III B. Pharm	S. Mohammed Kaif
89	SYED RUBEENA	16441R0089	III B. Pharm	S. Rubeeena
90	T E RAJESH	16441R0090	III B. Pharm	T. E. Rajesh
91	TAGILI SIVARANGANATH	16441R0091	III B. Pharm	T. Siva Sanganath
92	TALANKI NAGAJYOTHI	16441R0092	III B. Pharm	T. Naga Jyothi
93	TANAGALA PRAVEEN KUMAR	16441R0093	III B. Pharm	T. Praveen Kumar
94	TANGUTURI NIRANJAN REDDY	16441R0094	III B. Pharm	Naganjan Reddy
95	THOKALA CHANDRIKA	16441R0095	III B. Pharm	T. Chandrika
96	UDATHA SUDHARSHAN	16441R0096	III B. Pharm	U. Sudharshan
97	VANGIMALLA DEEPTHI	16441R0097	III B. Pharm	V. Deepthi
98	VENKATA UDAY KUMAR REDDY LAKKU	16441R0098	III B. Pharm	V. Uday Kumar Reddy
99	YAMALA SIVA KUMAR	16441R0099	III B. Pharm	Y. Siva Kumar
100	YERUKULA DAMINI	16441R00A0	III B. Pharm	Yerukula Damini
101	PATAN AYUB KHAN	16FN1R0010	III B. Pharm	P. Ayub Khan

Programs Coordinator



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Date: **24-08-2018**

PROGRAM REPORT

Name of the Event: A Two-Week Certification Program on the **FUTURE SCOPE OF MEDICINAL CHEMISTRY.**

Date: 06-08-2018 to 21-08-2018.

Resource Person: Mrs. P. Salomi, M. Pharm., (Ph. D),

Associate Professor
Dept. of Pharmaceutical analysis
PRRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact No: 8985114107
Email ID: rayofhope@gmail.com

Name of coordinator: Mrs. M. Sreeja, M. Pharm.,

Assistant Professor,
Dept. of Pharmaceutical Chemistry
PRRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact No: 8247615327

Number of students attended: 99

Venue: Seminar Hall, P.R.R.M College of Pharmacy.

P.R.R.M College of Pharmacy, Kadapa, organized a two-week certificate program on the Future scope of Medicinal Chemistry for B. Pharm III year students by the resource person **Mrs. P. Salomi**. The future scope of Medicinal chemistry involves Drug discovery, Drug development, Structural activity relationship (SAR), Pharmacological activity, Drug target, Pharmacogenomics, Drug design, Chemical classification of drugs, Lead optimization, and Synthetic analysis. Totally 99 students have participated in this training program and after the completion of the program, they were able to understand the following objectives and learning outcomes.



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Objectives:

1. To understand the physical-chemical properties of drug molecules in relation to drug ADME.
2. To know the chemical basis of pharmacology and drug therapeutics.
3. To understand the structure-activity relationships in relation to drug-target interactions.
4. To know the chemical pathways of drug metabolism.

Topics covered:

1. Drug discovery
2. Drug development
3. Structural activity relationship (SAR)
4. Pharmacological activity
5. Drug target
6. Pharmacogenomics
7. Drug design
8. Chemical classification of drugs
9. Lead optimization
10. Synthetic analysis

Outcomes of the program:

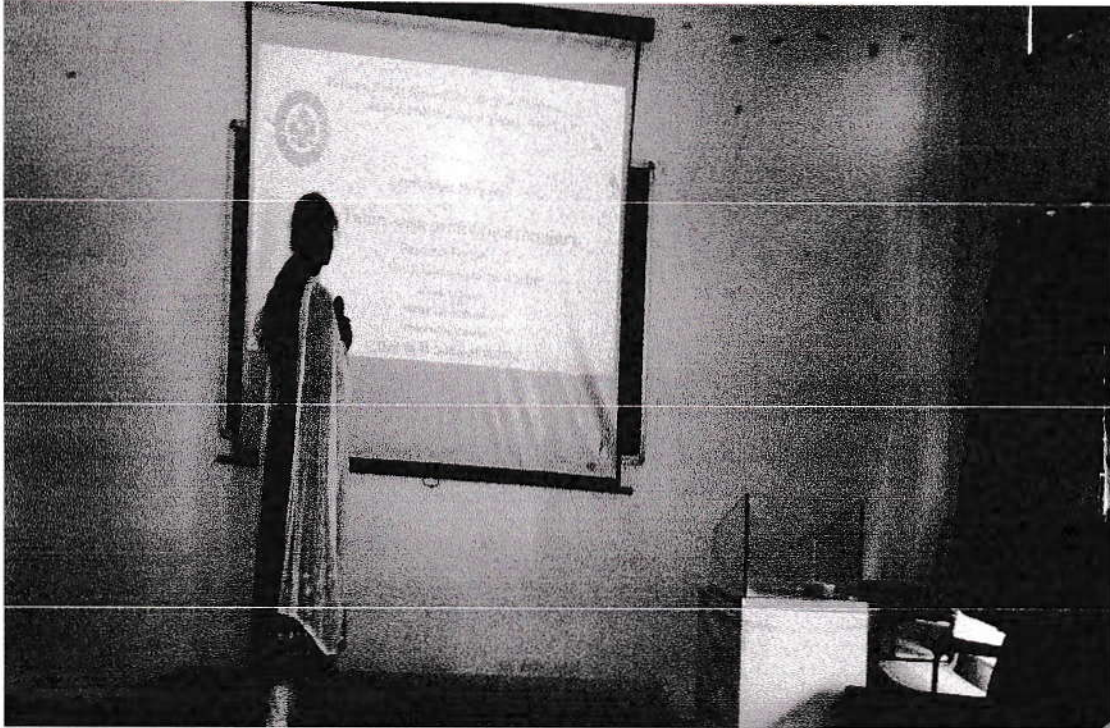
After the successful completion of A Two- Week Certification Program for III B. Pharm students on the **FUTURE SCOPE OF MEDICINAL CHEMISTRY**, the following outcomes were achieved.

1. Understand the chemistry of drugs with respect to their pharmacological activity.
2. Understand the drug metabolic pathways, adverse effects and therapeutic value of drugs.
3. To Know the structural activity relationship (SAR) of different class of drugs
4. To write the chemical synthesis of some drugs.



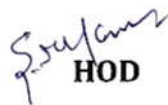
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This course was very useful for all the participants and created enthusiasm in obtaining trust in adherence to attain the quality standards & practices. The strong support from the management and the principal, PRRMCP played a role in the huge success of the Two-Week certification program.


CO-ORDINATOR


HOD


PRINCIPAL
PRINCIPAL
P.R.R.M. College of Pharmacy,
UTUKUR, Kadapa (A.P.)



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Date: 04-09-2018

CIRCULAR

It is hereby informed to students of IV B pharmacy that our college is conducting A Two- Week Certification Program on **MARKETING AND COMMUNICATIONS** from 14-09-2018 to 30-09-2018. All the students should register their names at the coordinator listed below on or before 12-09-2018 to participate in the program. Hence, all the students are hereby informed to attend the classes without fail.

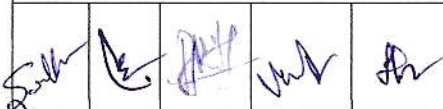



Venue: Seminar Hall, P.R.R.M College of Pharmacy.

Program Coordinator: Ms. S. Rahath Fathima, M. Pharm,
Assistant professor,
Department of Pharmaceutics.


Principal

PRINCIPAL
P.R.R.M. College of Pharmacy,
UTUKUR, Kadapa (A.P.)

Copy to:

Signature of all HODs	TPO	OFFICE	LIBRARY
			

VISION

To provide quality and evidence based educational approaches in order to enable students face emerging challenges in the profession of pharmacy

MISSION

To inculcate professional competence by providing students with the best possible curricular facilities in order to contribute to the health of local and Global communities.

ABOUT THE COLLEGE

P. Rami Reddy Memorial College of Pharmacy was established in the year 1997 by Sree Saraswathi Educational Society at Kadapa. Our college is one of the premier institute in pharmaceutical education and research in the country. To encourage the talent from the rural areas we started the first pharmacy college as P. Rami Reddy Memorial College of Pharmacy in Rayalaseema region of Andhra Pradesh.

The B.Pharmacy course was started in the year 1997 with 60 admissions and raised the intake to 100 in 2014. Pharm.D and Pharm.D (PB) courses were introduced in the year 2008 and 2009 respectively. The M.Pharmacy course was started with Pharmacology (2010), Pharmaceutics (2010), Pharmaceutical Analysis (2011) and Pharmacognosy (2011).

ORGANIZING COMMITTEE

CHIEF PATRON

Sri G. Eswar Reddy, Chairman,
Sree Saraswathi Educational Society

PATRONS

Sri A. Jayasubba Reddy, Secretary
Sree Saraswathi Educational Society.
Sri P. Ramachandra Reddy, Correspondent,
Sree Saraswathi Educational Society.
Dr. P. Gowtham Kumar Reddy, Treasurer,
Sree Saraswathi Educational Society

PRINCIPAL

DR. K. RAVINDRA REDDY

VENUE

P. RAMI REDDY MEMORIAL COLLEGE OF PHARMACY



**A Two-Week
Certification Program on
MARKETING AND
COMMUNICATIONS.**

14-09-2018 to 30-09-2018.



Objectives of the Program

- Brand awareness
- Lead generation
- Promotion for new products and services
- Target customers
- Retaining old customers
- Increase sales/ profit
- Expand market
- Improve user experience, conversions
- Less costly and more website traffic

Topics covered

- Search engine optimization
- email marketing
- Content marketing
- Affiliate marketing
- Mobile marketing
- Social media marketing
- Paid social and paid search advertising

Resource person

Dr. B. Narasimha Rao, M. Pharm, Ph. D,
Associate Professor
Dept. of Pharmaceutics
PRRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact: Mo. No: 9160592004
Email ID: simham1985@gmail.com

Program coordinator

Ms. S. Rahath Fathima, M. Pharm,
Assistant professor
Dept. of Pharmaceutics
PRRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact: Mo. No: 7093973106
Email ID: rahthfathm@gmail.com

Marketing Communication



Organizing committee

Mr. M. Venkata
Subbaiah,

Dr. S. Parveen
9440962335,
8686110075

Student coordinators

M. Sai Kumar,
T. Hima Bindu



Last Date for Registration:

12-09-2018

Venue:

Seminar Hall, P.R.R.M
College of Pharmacy.



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Course Title: A two-week certificate program on, Marketing and Communications

Schedule of Event: 14/09/2018 to 30/09/2018 (2 WEEKS).

S. No	Date	Name of the faculty	Topic covered
1.	14/9/18	Dr. B. Narsimha Rao	web content creation and management.
2.	15/9/18	Mr. V. Viswanath	Importance of 24/7 customer service.
3.	17/9/18	Dr. B. Narsimha Rao	Social media usage
4.	18/9/18	Miss. S. Rahath Fathima	Market research and media analysis.
5.	19/9/18	Dr. B. Narsimha Rao	Creating market plans.
6.	20/9/18	Mrs. M. Surekha	Contract negotiation.
7.	22/9/18	Dr. B. Narsimha Rao	Public opinion evaluation and good Communication with the public
8.	24/9/18	Mrs. S. Shameem	Marketing co-ordination
9.	26/9/18	Dr. B. Narsimha Rao	Client consultations
10.	27/9/18	Mrs. S. Shameem	Reputation management.
11.	28/9/18	Miss. S. Rahath Fathima	Contract negotiation.
12.	29/9/18	Mrs. M. Surekha	Usage of AI intelligence in marketing and communications.
13.	30/9/18	Dr. B. Narsimha Rao	Effective communication of product


Signature of coordinator



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STUDENTS LIST

S. No.	Name of the student	Regd. No.	Year/ Branch	Signature
1	ADAPALA VENKATA SAI TEJA	15441R0001	IV B. Pharm	A.V Sai Teja
2	ALAHALLI SUDHA MADHURI	15441R0002	IV B. Pharm	A. Sudha Madhuri
3	AMBEKAR SAI PAVAN	15441R0003	IV B. Pharm	A. Sai Pavan
4	ANCHALA VENKATA RAMANA	15441R0004	IV B. Pharm	A. Venkata Ramana
5	BELLAM MADHURI	15441R0005	IV B. Pharm	B. Madhuri
6	BOBBURI SREELATHA	15441R0006	IV B. Pharm	B. Sreelatha
7	BODDUCHARLA SUCHARITHA	15441R0007	IV B. Pharm	B. Sucharitha
8	BOMMU MOUNIKA	15441R0008	IV B. Pharm	B. Mounika
9	BURRA NAVEEN KUMAR	15441R0009	IV B. Pharm	B. Naveen kumar
10	CHADIPIRALLA SYLVIA	15441R0010	IV B. Pharm	C. Sylvia
11	CHAMARTHI RUPA	15441R0011	IV B. Pharm	Chamathi Rupa
12	CHENNURU SREE LATHA	15441R0012	IV B. Pharm	C. Sreelatha
13	CHENNURU SWAPNASREE	15441R0013	IV B. Pharm	C. Swapna Sree
14	CHINTHAMANI SHAIK SABREEN	15441R0014	IV B. Pharm	C.S Sarbeen
15	CHUKKA PAVANKUMAR	15441R0015	IV B. Pharm	pavankumar.c
16	DABBARA BHANUPRIYA	15441R0016	IV B. Pharm	D. Bhanu Priya
17	DEVANABOINA SANJEEV KUMAR	15441R0017	IV B. Pharm	D. Sanjeev Kumar
18	DOUZI MOHAMMED MAHABOOB JAFFER ALI KHAN	15441R0018	IV B. Pharm	D.M Jaffer Ali Khan
19	EDAGUTTU ANAND	15441R0019	IV B. Pharm	A. Anand
20	ESUBBAIGARI SHAIK KHALEEL	15441R0020	IV B. Pharm	E. Shaik Khaleel
21	GAJJALA GANGADHAR REDDY	15441R0021	IV B. Pharm	G. Gangadhar Reddy
22	GAJJALA MUNI ANJANEYULU	15441R0022	IV B. Pharm	G. Muni Anjaneyulu
23	GANDI HARI PRIYA YADAV	15441R0023	IV B. Pharm	G. Hari priya yadav.
24	GUDA CHARAN KUMAR REDDY	15441R0024	IV B. Pharm	G. Charan Reddy
25	KALUVAPALLI HANNA PRAVALIKA	15441R0025	IV B. Pharm	K. H pravalika
26	KALVAPALLI MANEESHA REDDY	15441R0026	IV B. Pharm	K. Maneesha Reddy
27	KANCHANAGARI YOJANA	15441R0027	IV B. Pharm	K. Yojana
28	KATARI ARUNKUMAR	15441R0028	IV B. Pharm	K. Arunkumar
29	KOMMISETTY RAVI VARMA	15441R0029	IV B. Pharm	K. Ravi Varma
30	KONDRU UDAY SANKAR RAJU	15441R0030	IV B. Pharm	K. U Sankar Raju
31	KORUVAIL VINEELA	15441R0031	IV B. Pharm	K. Vineela



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32	KURUPATI GAYATHRI	15441R0032	IV B. Pharm	G. Gayathri
33	MADITHATI SUCHARITHA	15441R0033	IV B. Pharm	M. Sucharitha
34	MALLU PANITHA	15441R0034	IV B. Pharm	M. Panitha
35	MANDLA SAIKUMAR	15441R0035	IV B. Pharm	M. Sai Kumar
36	MANTRALA SHIREEN	15441R0036	IV B. Pharm	M. Shireen
37	MEDARA BOMMIDICHERLA KIRAN	15441R0037	IV B. Pharm	M. B. Kiran
38	MEDATHOTY PRAVALLIKA	15441R0038	IV B. Pharm	M. Pravallika
39	MITTA MALLESWARI	15441R0039	IV B. Pharm	M. Malleswari
40	MITTAPALLI LAKSHMI	15441R0040	IV B. Pharm	Lakshmi. M
41	NAGOOOR SAI JEELAN	15441R0041	IV B. Pharm	N. Sai Jeelan
42	NAKKA SREEDEVI	15441R0042	IV B. Pharm	N. Sreedevi
43	NARRAVULA LAKSHMIPRIYA	15441R0043	IV B. Pharm	N. Lakshmi Priya
44	NEMALI GOVARDHAN REDDY	15441R0044	IV B. Pharm	N. Govardhan Reddy
45	NUKANABOINA SREENATHYADAV	15441R0045	IV B. Pharm	N. Sreenath Yadav.
46	NULU CHANDRA MOULI	15441R0046	IV B. Pharm	N. Chandra Mouli
47	PALAKOLANU RAMA KRISHNA REDDY	15441R0047	IV B. Pharm	P. Rama Krishna Reddy
48	PADIGALA PADMAVATHI	15441R0048	IV B. Pharm	P. Padmavathi
49	PALEMPALLI VIDYAVATHI	15441R0049	IV B. Pharm	P. vidyavathi
50	PANDIRLAPALLI VASUDHA	15441R0050	IV B. Pharm	P. Vasudha
51	PATAN MAZHAR ALI KHAN	15441R0051	IV B. Pharm	P. Mazhar Ali Khan
52	PATAN MOHAMMED GHOUSE LAZAM KHAN	15441R0052	IV B. Pharm	P. M. G. Lazam Khan
53	PERUGU NAVEENA	15441R0053	IV B. Pharm	P. Naveena
54	POGATITHOTI SISINDRI	15441R0054	IV B. Pharm	P. Sisindri
55	POLEPALLI SHOBITHA SUSHMA	15441R0055	IV B. Pharm	P. Shobitha Sushma
56	POLUDASU HEMALATHA	15441R0056	IV B. Pharm	P. Hemalatha
57	POTHURAJU VENKATA RAMANA	15441R0057	IV B. Pharm	P. Venkata Ramana
58	RAJABOINA RIHARIKA RAJ	15441R0058	IV B. Pharm	P. Riharika Raj
59	RUDHRA GANGADHAR REDDY	15441R0059	IV B. Pharm	P. Gangadhar Reddy
60	S JOHNPETER	15441R0060	IV B. Pharm	S. Johnpeter
61	SEETHA SIVA KUMARI	15441R0061	IV B. Pharm	Seetha Siva Kumari
62	SHAIK ABBAS ALI	15441R0062	IV B. Pharm	S. Abbas Ali
63	SHAIK AJAS AHMED	15441R0063	IV B. Pharm	S. Ajas Ahmad
64	SHAIK AYESHA SIDDIQUA	15441R0064	IV B. Pharm	S. Ayesha Siddiqua
65	SHAIK KHAJA NIZAMUDDIN	15441R0065	IV B. Pharm	S. K. Nizamuddin
66	SHAIK MOHAMMAD ASLAM	15441R0066	IV B. Pharm	Shaik-Mohammad Aslam



P. RAMI REDDY MEMORIAL COLLEGE OF PHARMACY

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67	SHAIK MOHAMMED GHOUSE TANVEER	15441R0067	IV B. Pharm	S.M.G. Tanveer
68	SHAIK MOHAMMED UMEAR BASHA	15441R0068	IV B. Pharm	S.M. Umeas Bashe
69	SHAIK RUQUIYA MYMUNA	15441R0069	IV B. Pharm	S.P. Mymuned
70	SHAIK SHABBIR BASHA	15441R0070	IV B. Pharm	S. Shabbir Bashe
71	SHAIK SUMAYA ZIKREEN	15441R0071	IV B. Pharm	S. Sumaya
72	SHAIK UMME SALMA	15441R0072	IV B. Pharm	S. Umme Salma
73	SIRKILZIE PATHAN MANSOOR ALI KHAN	15441R0073	IV B. Pharm	S.P.M. Ali Khan
74	SRIRAM CHINNA SUBBARAYUDU	15441R0074	IV B. Pharm	S. Chinna Subbarayudu
75	SURE SRAVANI	15441R0075	IV B. Pharm	Sure Sravani
76	SYED ATTIYA	15441R0076	IV B. Pharm	S. ATTIYA
77	SYEDA AFSHA TABASSUM	15441R0077	IV B. Pharm	S. Afsha Tabassum
78	THONDURU MAMATHA	15441R0078	IV B. Pharm	T. Mamatha
79	TIPPAREDDY HIMABINDU	15441R0079	IV B. Pharm	T. Himabindu
80	TUMMALA SWATHI	15441R0080	IV B. Pharm	T. Swathi
81	VIPPALA BHAVYA LATHA	15441R0081	IV B. Pharm	V. Bhavya Latha
82	VALLURU SHAKROON	159P1R0025	IV B. Pharm	V. Shakroon

Programs coordinator



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Date: 04 -10-2018

PROGRAM REPORT

Name of the Event: A Two- Week certification program on
MARKETING AND COMMUNICATIONS

Date: 14-09-2018 to 30-09-2018.

Resource Person: Dr. B. Narasimha Rao, M. Pharm, Ph. D,
Associate Professor
Dept. of Pharmaceutics
PRRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact: Mo. No: 9160592004
Email ID: simham1985@gmail.com

Name of coordinator: Ms. S. Rahath Fathima, M. Pharm,
Assistant professor
Dept. of Pharmaceutics
PRRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact: Mo. No: 7093973106
Email ID: rahthfathm@gmail.com

Number of students attended: 82

Venue: Seminar Hall, P.R.R.M College of Pharmacy.

P.R.R.M College of Pharmacy, Kadapa, organized a seventeen days certification program on Marketing and Communications for IV B pharmacy students by the resource person **Dr. B. Narasimha Rao**. Marketing and Communications overview of the topic includes the importance of communications in marketing, strategic and critical thinking, usage of present social media and other tools in the promotion of in supplying of pharmaceutical products, brand awareness to the public, Good inter-personal skills, Maintaining good public relations, meeting public demands and Effective economic balance. Totally 82 students have participated in this training program and after the completion of the program, they were able to understand the following objectives and learning outcomes.



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Objectives:

1. To analyze the data for disseminating demand for pharmaceuticals
2. To bring awareness on how marketing and communications help in brand awareness, improving sales, reliability of the source, and enhancing the economy.
3. To make an understanding of how strategic and critical thinking helps in promoting the products.
4. To bring awareness on job qualifications and pay scales associated with marketing and communications.

Topics covered:

1. web content creation and management.
2. Importance of 24/7 customer service.
3. Social media usage ineffective marketing.
4. Market research and media analysis.
5. Creating market plans.
6. Contract negotiation.
7. Public opinion evaluation and good Communication with the public
8. Marketing co-ordination
9. Client consultations
10. Reputation management.
11. Contract negotiation.
12. Usage of AI intelligence in marketing and communications.
13. Effective communication of product through presentations, campaigns, leaflets, content writing, etc.
14. Event planning.

Outcomes of the program:

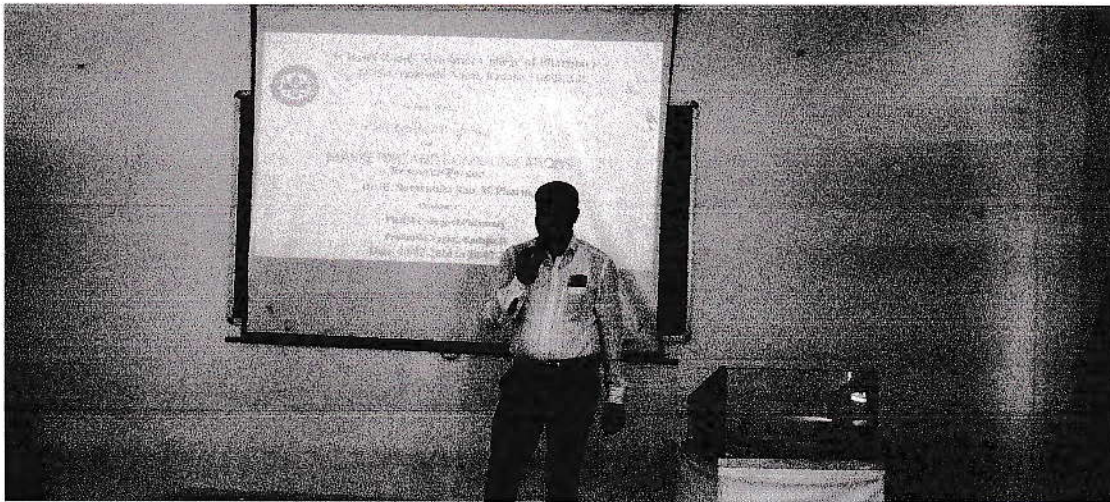
On completion of the two-week certification program on marketing and communications for B pharmacy IV year, the following outcomes were achieved.



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1. Methods of procuring pharmaceuticals from reliable sources, loyalty marketing, economic development, knowing of public decisions and market demands by obtaining data and analyzing, and making and maintaining good public relations.
2. Effective marketing by novel strategies through strategic communication, and contract negotiation.
3. Improving critical and strategic thinking and maintaining interpersonal relations.



The sessions were highly informative and created enthusiasm among students. A new path for future pharmacy generations in the development of demanding skills and in the promotion of effective health care. The strong support from the management and the principal, PRRMCP played a role in the huge success of the two-week certification program.


CO-ORDINATOR


HOD


PRINCIPAL
PRINCIPAL
P.R.R.M. College of Pharmacy,
UTUKUR, Kadapa (A.P.)



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Affiliated to JNTUA, Ananthapuramu.

Date: 22-09-2018

CIRCULAR

It is hereby informed to students of I M. Pharm that our college is conducting A Two-Week Certification Program on **PHARMACY REVENUE CYCLE MANAGEMENT** from 03-10-2018 to 16-10-2018. All the students should register their names at the coordinator listed below on or before 01-10-2018 to participate in the same. Hence, all the students are hereby informed to attend the classes without fail.

Venue: Seminar Hall, P.R.R.M College of Pharmacy.

Program Coordinator: Mr. P. Raja Sekhar, M. Pharm,

Assistant Professor,

Dept. of Pharmacology.

Principal
PRINCIPAL

P.R.R.M. College of Pharmacy,
UTUKUR, Kadapa (A.P.)

Copy to:

Signature of all HODs	TPO	OFFICE	LIBRARY

VISION

To provide quality and evidence based educational approaches in order to enable students face emerging challenges in the profession of pharmacy

MISSION

To inculcate professional competence by providing students with the best possible curricular facilities in order to contribute to the health of local and Global communities.

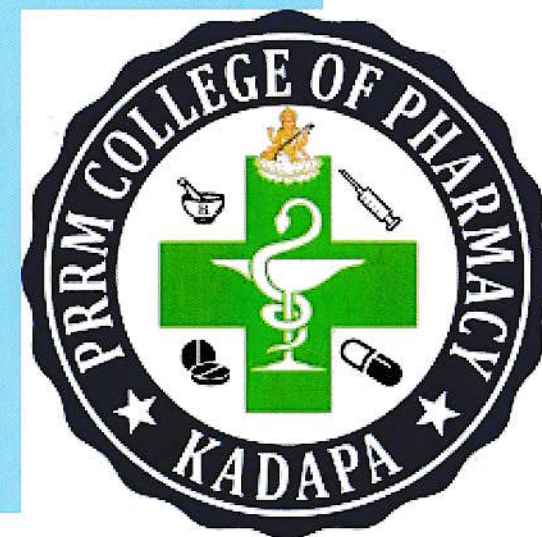
ORGANIZING COMMITTEE

CHIEF PATRON

Sri G. Eswar Reddy, Chairman,
Sree Saraswathi Educational
Society.

PATRONS

Sri A. Jayasubba Reddy, Secretary
Sree Saraswathi Educational Society.
Sri P. Ramachandra Reddy,
Correspondent,
Sree Saraswathi Educational Society.
Dr. P. Gowtham Kumar Reddy,
Treasurer,
Sree Saraswathi Educational Society



ABOUT THE COLLEGE

P. Rami Reddy Memorial College of Pharmacy was established in the year 1997 by Sree Saraswathi Educational Society at Kadapa. Our college is one of the premier institute in pharmaceutical education and research in the country. To encourage the talent from the rural areas we started the first pharmacy college as P. Rami Reddy Memorial College of Pharmacy in Rayalaseema region of A.P.

The B.Pharmacy course was started in the year 1997 with 60 admissions and raised the intake to 100 in 2014. Pharm.D and Pharm.D (PB) courses were introduced in the year 2008 and 2009 respectively. The M.Pharmacy course was started with Pharmacology (2010), Pharmaceutics (2010), Pharmaceutical Analysis (2011) and Pharmacognosy (2011).



PRINCIPAL

DR. K. RAVINDRA REDDY

VENUE

**P.RAMI REDDY MEMORIAL
COLLEGE OF PHARMACY**

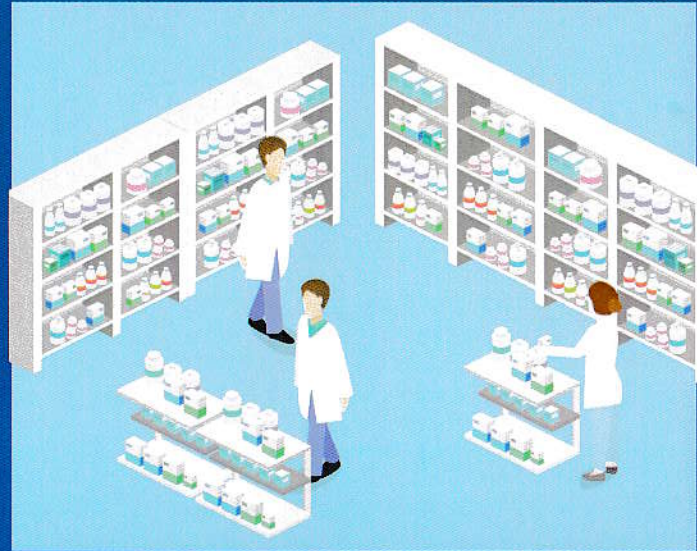
Two-Week Certification
Program on
**PHARMACY REVENUE
CYCLE MANAGEMENT.**

03-10-2018 to 16-10-2018.

**ORGANIZED BY
P.RAMI REDDY
MEMORIAL
COLLEGE OF PHARMACY
UTUKUR,
KADAPA – 516 003, A.P.**

Objectives:

- To improve claims payment accuracy through improved revenue cycle management.
- Integrate with multiple pharmacy management systems and get running quickly with an easy implementation process.
- Free pharmacy resources by outsourcing claims chasing to a dedicated collection analyst to free pharmacy resources.



Resource Person:
Dr. S. Nelson Kumar, M. Pharm,
Ph. D,
Professor
Dept. of Pharmacology
RRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact No: 950524224
Email ID:
nelsonhelpsu1@gmail.com

Program coordinator
Mr. P. Raja Sekhar, M. Pharm,
Assistant Professor,
Dept. of Pharmacology
PRRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact No: 8297144187
Email ID:
rajsekhar1335@gmail.com

Topics covered:

- Registration,
- Eligibility,
- Utilization review,
- Initial payments
- Describing charges
- Medical coding
- Submitting claims
- Remittance processing
- Third party follow up
- Patient collection.

Organizing committee: Dr.
B. Narasimha Rao
Mrs. Surekha 7780612129,
9493380641

Student coordinators: S.
Gowthami,
A. Ganesh

Last Date for Registration
01-10-2018.

**Two-week
certificate program
on
Pharmacy Revenue
Cycle Management for
M. Pharm I year students**



P. RAMI REDDY MEMORIAL COLLEGE OF PHARMACY

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Affiliated to JNTUA, Ananthapuramu.

Course Title: A two-week certificate program on, **Pharmacy revenue cycle management.**

Schedule of Event: 3/10/18 to 16/10/18 (2 weeks).

S.NO	Date	Name of the Faculty	Topic Covered
1.	3/10/18	Dr. S. Nelson Kumar	Patient Registration,
2.	4/10/18	Dr. K. Ravindra Reddy	Insurance Eligibility
3.	5/10/18	Dr. P. Rupesh	Utilization review
4.	6/10/18	Dr. S. Nelson Kumar	Initial payments
5.	8/10/18	Dr. C. Raja Ram	Describing charges
6.	9/10/18	Mr. R. Manohar	Medical coding
7.	10/10/18	Dr. S. Nelson Kumar	Submitting claims
8.	11/10/18	Mrs. S. Kalpana	Remittance processing
9.	12/10/18	Mr. R. Rajasekhar	Party follow up
10.	13/10/18	Dr. S. Nelson Kumar	Patient collection
11.	14/10/18	Mr. U. Chandra Mohan	Payer contract Analysis
12.	15/10/18	Mr. K. Shankar Naidu	Appeals process
13.	16/10/18	Dr. S. Nelson Kumar	Denials & and writing off assessment

Signature of coordinator



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Affiliated to JNTUA, Ananthapuramu.

STUDENTS LIST

S. No.	Name of the student	Regd. No.	Year/ Branch	Signature
1	GUNDLURU NASEEBUN	18441S0701	M. Pharm, P. Analysis	G. Naseebun
2	KAMTHAL AYESHA	18441S0702	M. Pharm, P. Analysis	K. Ayesha
3	NAGELLA AMULYA	18441S0703	M. Pharm, P. Analysis	N. Amulya
4	SUGALI RAMAKRISHNA NAIK	18441S0704	M. Pharm, P. Analysis	S. Ramakrishna Naik
5	YERRASANI PRASHANTHI	18441S0705	M. Pharm, P. Analysis	Y. Prashanthi
6	ABBU GANESH	18441S0301	M. Pharm, Pharmaceutics	A. Ganesh
7	KALUVA VENKATA SAI PRIYANKA	18441S0302	M. Pharm, Pharmaceutics	K.V. Sai Priyanka
8	MACHIRAJU MOUNICA	18441S0303	M. Pharm, Pharmaceutics	M. Mounika
9	POSA VENKATANIKHILKALYAN	18441S0304	M. Pharm, Pharmaceutics	P.V. Nikhil Kalyan
10	SHAIK MUBEENA	18441S0305	M. Pharm, Pharmaceutics	S. Mubeena
11	SHAIK RUKSAR	18441S0306	M. Pharm, Pharmaceutics	S. Ruksar
12	SIRIGIREDDY GOWTHAMI	18441S0307	M. Pharm, Pharmaceutics	S. Gowthami
13	TAPPA MD SHANAWAZ	18441S0308	M. Pharm, Pharmaceutics	T. MD Shanawaz
14	VUNOORAPPA GARI NOOR BASHA	18441S0309	M. Pharm, Pharmaceutics	V.G. Noor Basha
15	VELURU ANUPAMA	18441S0310	M. Pharm, Pharmaceutics	V. Anupama
16	BATHULA NEERAJA	18441S0101	M. Pharm, Pharmacology	B. Neeraja
17	GAJULA VENKATESWARLU	18441S0102	M. Pharm, Pharmacology	G. Venkateswarlu
18	GALIVEETI REDDYPRASANTHI	18441S0103	M. Pharm, Pharmacology	G. Reddy prasant
19	PALLE PRATYUSHA	18441S0104	M. Pharm, Pharmacology	P. Prathusha
20	SHAIK AKBAR BASHA	18441S0105	M. Pharm, Pharmacology	S. Akbar Basha
21	SHAIK TANVEER AZAM	18441S0106	M. Pharm, Pharmacology	S.T. Azam
22	THERAKANI SRAVANABINDHU	18441S0107	M. Pharm, Pharmacology	T. Sravanani Bindhu
23	VULACHALA RAMYAKALA	18441S0108	M. Pharm, Pharmacology	V. Ramyakala


program coordinator



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Affiliated to JNTUA, Ananthapuramu.

Date: 18-10-2018

PROGRAM REPORT

Name of the Event: A Two-Week Certification Program on **PHARMACY REVENUE CYCLE MANAGEMENT.**

Date: 03-10-2018 to 16-10-2018.

Resource Person: Dr. S. Nelson Kumar, M. Pharm, Ph. D,
Professor
Dept. of Pharmacology
PRRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact No: 9505242242
Email ID: nelsonhelpsu1@gmail.com

Name of coordinator: Mr. P. Raja Sekhar, M. Pharm,
Assistant Professor,
Dept. of Pharmacology
PRRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact No: 8297144187
Email ID: rajsekhar1335@gmail.com

Number of students attended: 23

Venue: Seminar Hall, P.R.R.M College of Pharmacy.

P.R.R.M College of Pharmacy, Kadapa, organized a two-week certificate program on Pharmacy Revenue Cycle Management for M. Pharm I year students by the resource person **Dr. S. Nelson Kumar**. Pharmacy Revenue Cycle Management involves Registration, Eligibility, Utilization review, Initial payments, describing charges, Medical coding, Submitting claims, Remittance processing, Third party follow-up, and Patient collection. Totally 23 students have participated in this training program and after the completion of the program, they were able to understand the following objectives and learning outcomes.



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Objectives:

1. To improve claims payment accuracy through improved revenue cycle management.
2. Integrate with multiple pharmacy management systems and get running quickly with an easy implementation process.
3. Free pharmacy resources by outsourcing claims chasing to a dedicated collection analyst to free pharmacy resources.

Topics covered:

1. Registration,
2. Eligibility,
3. Utilization review,
4. Initial payments
5. Describing charges
6. Medical coding
7. Submitting claims
8. Remittance processing
9. Third party follow up
10. Patient collection.

Outcomes of the program:

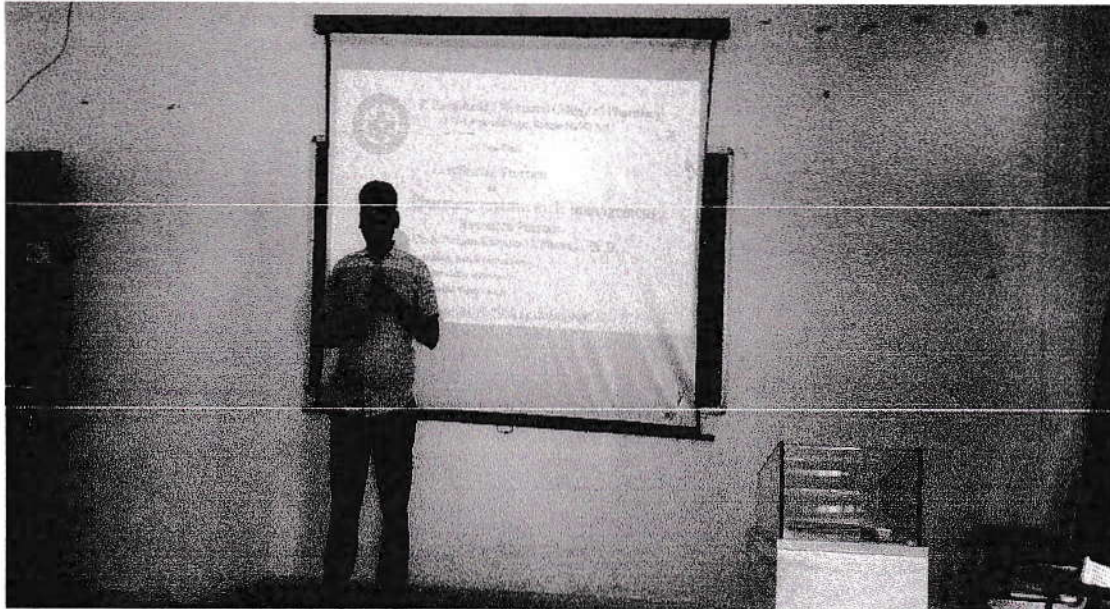
After the successful completion of A Two- Week Certification Program for 1st M. Pharm students on **PHARMACY REVENUE CYCLE MANAGEMENT**, the following outcomes were achieved.

1. Technology to measure RCM staff effectiveness is the key to the outcomes of higher margins
2. Helps organizations receive payment in full for services as quickly as possible.



P. RAMI REDDY MEMORIAL COLLEGE OF PHARMACY


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This course was very useful for all the participants and created enthusiasm in obtaining trust in adherence to attain the quality standards & practices. The strong support from the management and the principal, PRRMCP played a role in the huge success of the Two-Week certification program.


CO-ORDINATOR


HOD


PRINCIPAL
PRINCIPAL
P.R.R.M. College of Pharmacy,
UTUKUR, Kadapa (A.P.)



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Date:05-11-2018

CIRCULAR

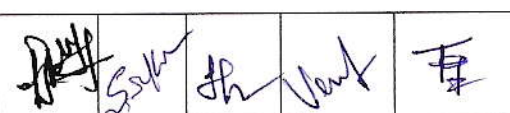

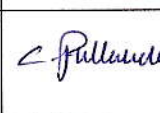
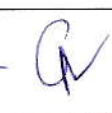
We are hereby informing students of II Pharm D that our college is conducting A Sixteen days Certification Program on **COMMUNITY AND INSTITUTIONAL PHARMACY** from 15-11-2018 to 30-11-2018. All the students should register their names at the coordinator listed below on or before 13-11-2018 to participate in the same. Hence, all the students are hereby informed to attend the classes without fail.

Venue: Seminar Hall, P.R.R.M College of Pharmacy.

Program Coordinator: Dr. S. Parveen, Pharm. D,
Assistant Professor,
Dept. of pharmacy practice.


Principal
PRINCIPAL
P.R.R.M. College of Pharmacy,
UTUKUR, Kadapa (A.P.)

Copy to:

Signature of all HODs	TPO	OFFICE	LIBRARY
			

VISION

To provide quality and evidence based educational approaches in order to enable students face emerging challenges in the profession of pharmacy

MISSION

To inculcate professional competence by providing students with the best possible curricular facilities in order to contribute to the health of local and Global communities.

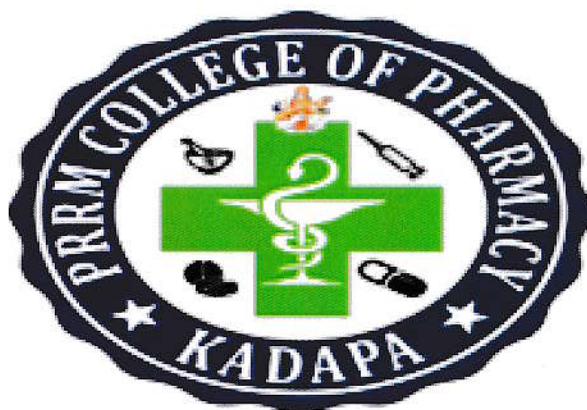
ABOUT THE COLLEGE

P. Rami Reddy Memorial College of Pharmacy was established in the year 1997 by Sree Saraswathi Educational Society at Kadapa. Our college is one of the premier institute in pharmaceutical education and research in the country. To encourage the talent from the rural areas we started the first pharmacy college as P. Rami Reddy Memorial College of Pharmacy in Rayalaseema region of Andhra Pradesh.

The B.Pharmacy course was started in the year 1997 with 60 admissions and raised the intake to 100 in 2014. Pharm.D and Pharm.D (PB) courses were introduced in the year 2008 and 2009 respectively. The M.Pharmacy course was started with Pharmacology (2010), Pharmaceutics (2010), Pharmaceutical Analysis (2011) and Pharmacognosy (2011).

A Sixteen days Certification Program on COMMUNITY AND INSTITUTIONAL PHARMACY

15-11-2018 to 30-11-2018



ORGANIZED BY
P.RAMI REDDY MEMORIAL
COLLEGE OF PHARMACY
UTUKUR,
KADAPA – 516 003, A.P.

ORGANIZING COMMITTEE CHIEF PATRON

Sri G. Eswar Reddy, Chairman,
Sree Saraswathi Educational Society.

PATRONS

Sri A. Jayasubba Reddy, Secretary
Sree Saraswathi Educational Society.

Sri P. Ramachandra Reddy,
Correspondent,
Sree Saraswathi Educational Society.

Dr. P. Gowtham Kumar Reddy,
Treasurer,
Sree Saraswathi Educational Society

PRINCIPAL

Dr. K. RAVINDRA REDDY

VENUE

P.RAMI REDDY MEMORIAL
COLLEGE OF PHARMACY



Objectives:

- To be aware of the qualifications and skills essential to build and maintain a community and hospital pharmacy.
- To demonstrate the importance of community pharmacy in the promotion of public health, and strategies in procuring, maintaining, and dispensing of pharmaceuticals.
- To explain the duties and responsibilities of pharmacists in community and hospital pharmacies, and awareness of orphan drug procurement.

Topics covered:

- Selection of area to build community pharmacy
- Requirements for building and layout of both community and hospital pharmacies.
- Preparation of community and institutional essential drug list.
- Importance of maintenance of records and stock ledger.
- ABC and VED analysis.
- Economic balance.
- Satellite pharmacy arrangement and maintenance.
- Procuring standard drugs from reliable sources.
- Awareness campaigns on diseases (both communicable and Noncommunicable diseases)
- Techniques of continuous professional checking and development.
- Apprentice pharmacist.
- Present pharmacist skills, opportunities, and pay scales.

Resource Person:
Dr. C. Rajaram, M. Pharm,
Associate Professor
Dept. of Pharmacology
PRRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact No: 8019504202
Email ID:
rajaram212121@gmail.com

Program coordinator:
Dr. S. Parveen, Pharm. D,
Assistant Professor
Dept. of pharmacy practice
PRRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact: Mo. NO:
8686110075
Email id:
S.parveenpharmD@gmail.com



P.R.R.M College of Pharmacy,
Kadapa organizing a sixteen
days certification program
on Community and
Institutional Pharmacy

Organizing committee
Dr. P. Gowtham Kumar
Reddy,
Dr. P. Venkata ramana
7032890042,
8639449937
Student coordinators
B. Ishwarya rani,
B. Veera Kumar
Last Date for Registration
13-11-2018.
Venue
Seminar Hall,
P.R.R.M College of
Pharmacy



P. RAMI REDDY MEMORIAL COLLEGE OF PHARMACY

44/35-1, Prakruthi Nagar, Utukur, Kadapa – 516 003 A.P.

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Affiliated to JNTUA, Ananthapuramu.

Course Title: A two-week certificate program on, **Community & institutional Pharmacy.**

Schedule of Event: 15/11/18 to 30/11/18 (2 weeks).

S.NO	Date	Name of the Faculty	Topic Covered
1.	15/11/18	Mr. C. Rajaram	Selection of area to build community pharmacy.
2.	16/11/18	Dr. S. Ayub Basha	Requirements for building and layout of both community and hospital pharmacies.
3.	17/11/18	Dr. P. Gowtham Kumar Reddy	Preparation of community and institutional essential drug list.
4.	19/11/18	Dr. S. Kareemulla	Importance of maintenance of records and stock ledger.
5.	20/11/18	Dr. S. Parveen	ABC and VED analysis
6.	22/11/18	Dr. P. Venkata Ramana	Economic balance
7.	23/11/18	Mr. C. Rajaram	Satellite pharmacy arrangement and maintenance.
8.	24/11/18	Dr. S. Ayub Basha	Procuring standard drugs from reliable sources.
9.	26/11/18	Dr. P. Gowtham Kumar Reddy	Awareness campaigns on diseases (both communicable and Noncommunicable diseases).
10.	27/11/18	Mr. C. Rajaram	Techniques of continuous professional checking and development.
11.	28/11/18	Dr. S. Parveen	Apprentice pharmacist.
12.	29/11/18	Dr. P. Venkata Ramana	Present pharmacist skills, opportunities, and pay scales.
13.	30/11/18	Dr. S. Kareemulla	Responsibilities of Community Pharmacists

Signature of coordinator



P. RAMI REDDY MEMORIAL COLLEGE OF PHARMACY


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Affiliated to JNTUA, Ananthapuramu.

STUDENTS LIST

S. No.	Name of the student	Regd. No.	Year/ Branch	Signature
1	ANKIREDDYPALLI SREEJA	17441T0001	II Pharm. D	A. Sreeja
2	BERI AISWARYA RANI	17441T0002	II Pharm. D	Aiswarya Rani
3	BOYA VEERAKUMAR	17441T0003	II Pharm. D	VEERA KUMAR
4	BUKKARAYASAMUDRAM ABHISHEK	17441T0004	II Pharm. D	A Bhushk
5	CHAKALI MEGHA MALA	17441T0005	II Pharm. D	Megha Mala
6	DERANGULA SINDUSHA	17441T0006	II Pharm. D	S Sindusha
7	EPPARLA TEJASWINI	17441T0007	II Pharm. D	Tejaswini
8	GUNDUBOYANA USHASREE	17441T0008	II Pharm. D	Usha Sree
9	KARAMTHOT SRAVANTHI BAI	17441T0009	II Pharm. D	Sravanthi Bai
10	K N NANDHA KUMAR	17441T0010	II Pharm. D	Nandhakumar
11	KOTHAPALLE YUGANDHAR	17441T0011	II Pharm. D	Yugandhar
12	KUNDAGAVINI CHARITHA	17441T0012	II Pharm. D	Charitha
13	LAKKIREDDY NAGA MANI	17441T0013	II Pharm. D	Naga mani
14	MADITHATI RAMANI	17441T0014	II Pharm. D	Ramani
15	MAJJARI HIMABINDU	17441T0015	II Pharm. D	Himabindu
16	MURTHY KAVYA SREE	17441T0016	II Pharm. D	Kavya Sree
17	NANNAGARAM CHARAN KUMAR	17441T0017	II Pharm. D	Charan Kumar
18	P ZIKRA BATOOL	17441T0018	II Pharm. D	Batool
19	RAGIRI SARASWATHI	17441T0019	II Pharm. D	Saraswathi
20	RAJABOYINA HARITHA	17441T0020	II Pharm. D	Haritha
21	SETTIPALLI ANUSHA	17441T0021	II Pharm. D	Anusha
22	SHAIK HAZIRA FARHEEN	17441T0022	II Pharm. D	Farheen
23	SHAIK RAHILA IRAM	17441T0023	II Pharm. D	Rahila
24	SUDDAMALLA SAI PRAKASH REDDY	17441T0024	II Pharm. D	Sai prakash Reddy
25	SUNDUPALLI REDDEMMA	17441T0025	II Pharm. D	Reddemma
26	SURA VENKATA DHARANI KUMARU	17441T0026	II Pharm. D	Dharani Kumar
27	TADIMARRI DIVYASREE	17441T0027	II Pharm. D	Divya Sree
28	TATIPATI GOWTHAMY	17441T0028	II Pharm. D	Gowthami
29	U SUCHITRA	17441T0029	II Pharm. D	Suchitra
30	VADDE VENU	17441T0030	II Pharm. D	Venu


Program Coordinator



P. RAMI REDDY MEMORIAL COLLEGE OF PHARMACY

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Date: **2-12-2018**

PROGRAM REPORT

Name of the Event: A Two-Week Certification Program on **COMMUNITY AND INSTITUTIONAL PHARMACY.**

Date: 15-11-2018 to 30-11-2018.

Resource Person: Dr. C. Rajaram, M. Pharm,
Associate Professor
Dept. of Pharmacology
PRRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact No: 8019504202
Email ID: rajaram212121@gmail.com

Name of coordinator: Dr. S. Parveen, Pharm. D,
Assistant Professor
Dept. of pharmacy practice
PRRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact: Mo. NO: 8686110075
Email id: S.parveenpharmD@gmail.com

Number of students attended: 30

Venue: Seminar Hall, P.R.R.M College of Pharmacy.

P.R.R.M College of Pharmacy, Kadapa, organized a sixteen days certification program on Community and Institutional Pharmacy for II Pharm D students by the resource person **Dr. C. Rajaram** on the topics of different setup conditions needed for establishing community and institutional pharmacy, qualifications and skills needed for set up and management, the difference in drug list in availability of pharmaceuticals, budget needed for set up, the analysis used for procurement of drugs, layout of the pharmacy, maintenance of good public relations, standard drugs procuring from reliable sources, and satellite pharmacy. About 30 students have participated in this training program and after the completion of the program, they were able to understand the following objectives and learning outcomes.



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Objectives:

1. To be aware of the qualifications and skills essential to build and maintain a community and hospital pharmacy.
2. To demonstrate the importance of community pharmacy in the promotion of public health, and strategies in procuring, maintaining, and dispensing of pharmaceuticals.
3. To explain the duties and responsibilities of pharmacists in community and hospital pharmacies, and awareness of orphan drug procurement.

Topics covered:

1. Selection of area to build community pharmacy
2. Requirements for building and layout of both community and hospital pharmacies.
3. Preparation of community and institutional essential drug list.
4. Importance of maintenance of records and stock ledger.
5. ABC and VED analysis.
6. Economic balance.
7. Satellite pharmacy arrangement and maintenance.
8. Procuring standard drugs from reliable sources.
9. Awareness campaigns on diseases (both communicable and Noncommunicable diseases)
10. Techniques of continuous professional checking and development.
11. Apprentice pharmacist.
12. Present pharmacist skills, opportunities, and pay scales.

Outcomes of the program:

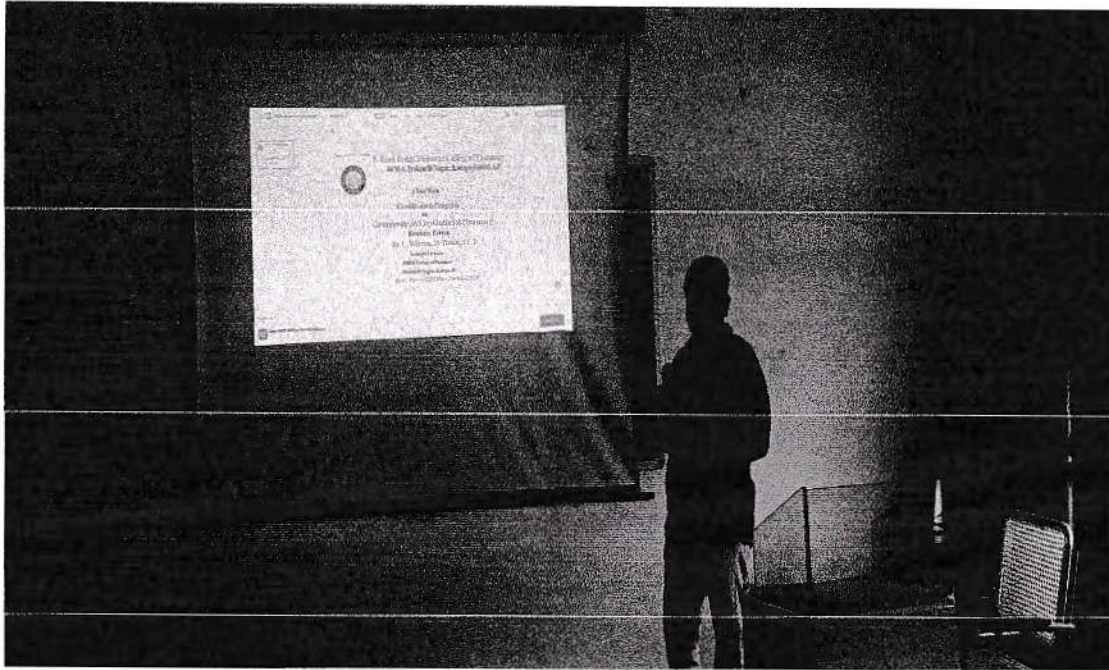
After the successful completion of A sixteen days Certification Program for II Pharm D students on the following outcomes were achieved.

1. Procuring standard drugs from entrusted resources, creating and maintaining customers' certitude, and fulfilling customers' needs.
2. Cost-benefit analysis.
3. Continuing professional development.
4. Effective maintenance of the economy.



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This course was very enlightening and transformative for all the participants. The strong support from the management and the principal, PRRMCP played a role in the huge success of the two-week certification program.


CO-ORDINATOR


HOD


PRINCIPAL
PRINCIPAL
P.R.R.M. College of Pharmacy,
UTUKUR, Kadapa (A.P.)



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Date: 15-02-2019

CIRCULAR

It is hereby informed to students of V Pharm D that our college is conducting A Two-Week Certification Program on **PHARMACY PRECEPTOR** from 25-02-2019 to 08-03-2019. All the students should register their names at the coordinator listed below on or before 22-02-2019 to participate in the same. Hence, all the students are hereby informed to attend the classes without fail.

Venue: Seminar Hall, P.R.R.M College of Pharmacy.

Program Coordinator: Dr. S. Parveen, Pharm D,

Assistant Professor,

Dept. of Pharmacy Practice.

Principal
PRINCIPAL

P.R.R.M. College of Pharmacy,
UTUKUR, Kadapa (A.P.)

Copy to:

Signature of all HODs					TPO	OFFICE	LIBRARY

VISION

To provide quality and evidence based educational approaches in order to enable students face emerging challenges in the profession of pharmacy

MISSION

To inculcate professional competence by providing students with the best possible curricular facilities in order to contribute to the health of local and Global communities.

ABOUT THE COLLEGE

P. Rami Reddy Memorial College of Pharmacy was established in the year 1997 by Sree Saraswathi Educational Society at Kadapa. Our college is one of the premier institute in pharmaceutical education and research in the country. To encourage the talent from the rural areas we started the first pharmacy college as P. Rami Reddy Memorial College of Pharmacy in Rayalaseema region of Andhra Pradesh.

The B.Pharmacy course was started in the year 1997 with 60 admissions and raised the intake to 100 in 2014. Pharm.D and Pharm.D (PB) courses were introduced in the year 2008 and 2009 respectively. The M.Pharmacy course was started with Pharmacology (2010), Pharmaceutics (2010), Pharmaceutical Analysis (2011) and Pharmacognosy (2011).

ORGANIZING COMMITTEE

CHIEF PATRON

Sri G. Eswar Reddy, Chairman,
Sree Saraswathi Educational Society.

PATRONS

Sri A. Jayasubba Reddy, Secretary
Sree Saraswathi Educational Society.
Sri P. Ramachandra Reddy,
Correspondent,
Sree Saraswathi Educational Society.
Dr. P. Gowtham Kumar Reddy,
Treasurer,
Sree Saraswathi Educational Society

PRINCIPAL

Dr. K. RAVINDRA REDDY

VENUE

P.RAMI REDDY MEMORIAL
COLLEGE OF PHARMACY

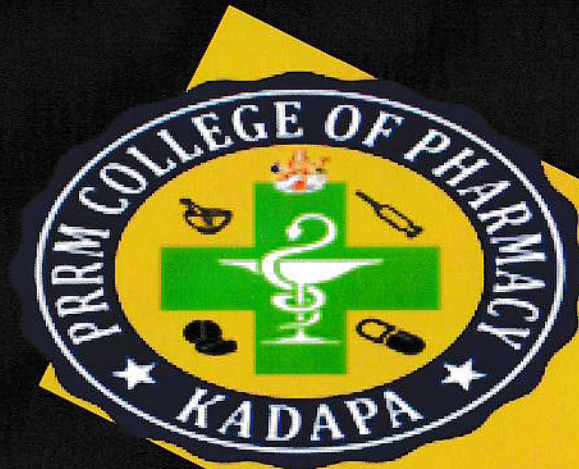


TWO-WEEK CERTIFICATION

PROGRAM ON

PHARMACY PRECEPTOR.

25-02-2019 to 08-03-2019



ORGANIZED BY

P.RAMI REDDY MEMORIAL
COLLEGE OF PHARMACY
UTUKUR,
KADAPA – 516 003, A.P.

Objectives:

- To facilitate learning by assisting the student to meet personal and course.
- To oversee students in introductory and advanced pharmacy practice experiences, which meet specific circular outcomes.
- find better ways to prevent, detect and treat diseases.
- To enhance the communication with other personnel.
- To strengthen organizational skills, critical thinking skills
- To increase the psychomotor ability and medical knowledge
- Develop leadership skills
- To enhance assertive skills.

Topics covered:

- How to be a super preceptor
- Principles of experimental learning in pharmacy
- GPS Precepting: assessment, feedback, and grading
- Designing a structured, well-organized learning experience
- Strategies for bringing out the best in every student
- Traits of great preceptors and characteristics of great rotations

Resource Person:

Dr. C. RAJARAM, M Pharm, Ph.D.

Profes

**Dept. of Pharmsoracology
PRRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact No: 8019504202**

Email ID:

rajaram 212121@gmail.com

Program coordinator:

**Dr. S. Parveen, Pharm D
Assistant professor**

**Dept. of Pharmacy Practice
PRRM College of Pharmac
Prakruthi Nagar, Kadapa
Contact No: 8686110075**

Email ID:

s. parveenpharmD @gmail.com



Venue:

**Seminar Hall,
P.R.R.M College of
Pharmacy.**

**Organizing committee
Dr. D. Lakshman Kumar,
Mrs. P.A.M. Sucharitha
9052928010,
8885114484**

**Student coordinators
A. Sumalatha,
M. Sudharshan**

**Last Date for
Registration:
22-02-2019.**



P. RAMI REDDY MEMORIAL COLLEGE OF PHARMACY

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Affiliated to JNTUA, Ananthapuramu.

Course Title: A two-week certificate program on, **PHARMACY PRECEPTOR.**

Schedule of Event: 25/2/19 to 8/3/19 (2 weeks).

S.NO	Date	Name of the Faculty	Topic Covered
1.	25/2/19	Dr. C. Rajaram	How to be a super preceptor
2.	26/2/19	Dr. P. Gowtham Kumar Reddy	Principles of Experimental Learning in Pharmacy
3.	27/2/19	Dr. S. Parveen	GPS Precepting: assessment, feedback, and grading
4.	28/2/19	Dr. S. Arshiya Banu	Designing a structured, well-organized learning experience
5.	1/3/19	Dr. D. Lakshman Kumar	Strategies for bringing out the best in every student
6.	2/3/19	Mr. A. Vinay Kumar	Traits of great preceptors and characteristics of great rotations
7.	5/3/19	Dr. C. Rajaram	Instructing
8.	6/3/19	Mr. V. Prashanth Reddy	Modelling
9.	7/3/19	Dr. C. Rajaram	Patient care phase
10.	8/3/19	Dr. C. Rajaram	Post-shift phase

Signature of coordinator



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Affiliated to JNTUA, Ananthapuramu.

STUDENTS LIST

S. No.	Name of the student	Regd. No.	Year/ Branch	Signature
1	ADLURU SUMA LATHA	15441T0001	V Pharm. D	A. Sumalatha
2	AKKISSETTY SREEVANI	15441T0002	V Pharm. D	A. Sreevani
3	ANCHALA SREHA PRIYUSHA	15441T0003	V Pharm. D	A. Sreha priyusha.
4	BATHENA DIVYA SREE	15441T0004	V Pharm. D	B. Divya sree
5	BIGUVU MEGHANA	15441T0005	V Pharm. D	B. Meghana
6	BUDIGIREDDY MAHEETHA	15441T0006	V Pharm. D	B. MAHEETHA.
7	CHENCHU SREE VIDYA	15441T0007	V Pharm. D	C. Sreevidya
8	CHINTHAGUMPALA HARSHITHA	15441T0008	V Pharm. D	C. tarshitha
9	DESINENI VINITHA SASI	15441T0009	V Pharm. D	D. vinitha sasi
10	DUDEKULA MANOHAR	15441T0010	V Pharm. D	D. manohar
11	ERRAMALA KIRANMAI	15441T0011	V Pharm. D	ERRAMALA KIRANMAI
12	KOKATAM CHAITHANYA BHARATHI	15441T0012	V Pharm. D	K. chaithanya bharathi
13	MADAPARI VENKATA SWETHA KUMARI	15441T0013	V Pharm. D	M. swetha kumari
14	MARRIPALLI SUDHARSHAN	15441T0014	V Pharm. D	M. sudharshan
15	MATAM SAI SUSHMA	15441T0015	V Pharm. D	M. saisushma
16	MOHAMMAD AHAMADI TABASUM	15441T0016	V Pharm. D	M. Tabassum
17	P MOHAMMED	15441T0017	V Pharm. D	P. mohammed
18	PACHINEELLA MADHAVA RAYUDU	15441T0018	V Pharm. D	P. Madhava Rayudu
19	PADIGALA KRISHNA KISHORE	15441T0019	V Pharm. D	P. Krishna kishore
20	PATHAN AMREEN KHAN	15441T0020	V Pharm. D	P. Amreen Khan
21	POLI TEJASWINI	15441T0021	V Pharm. D	P. Tejaswini
22	RACHAMALLU GANGATANUJA	15441T0022	V Pharm. D	Rachamalla Gangatanuja
23	SADDALA SAI SAKITHA	15441T0023	V Pharm. D	S. sai sakitha
24	SAYED ALISHAR	15441T0024	V Pharm. D	A. Lishar
25	SHAIK MOHAMMED YASEEN VAMALIYA	15441T0025	V Pharm. D	S.M. Yaseen.
26	SHAIK YASMEEN	15441T0026	V Pharm. D	S. Yasmeen.


Program Coordinator



P. RAMI REDDY MEMORIAL COLLEGE OF PHARMACY

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Affiliated to JNTUA, Ananthapuramu.

Date: 12-03-2019

PROGRAM REPORT

Name of the Event: A Two-Week Certification Program on **PHARMACY**

PRECEPTOR.

Date: 25-02-2019 to 08-03-2019.

Resource Person: Dr. C. RAJARAM, M Pharm, Ph.D.

Professor
Dept. of Pharmacology
PRRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact No: 8019504202
Email ID: rajaram212121@gmail.com

Name of coordinator: Dr. S. Parveen, Pharm D

Assistant professor
Dept. of Pharmacy Practice
PRRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact No: 8686110075
Email ID: s.parveenpharmD@gmail.com

Number of students attended: 26

Venue: Seminar Hall, P.R.R.M College of Pharmacy.

P.R.R.M College of Pharmacy, Kadapa, organized a two-week certificate program on Pharmacy preceptor for V Pharm D students by the resource person **Dr. C. Rajaram** on pharmacy preceptor, in pharmacy, a preceptor is a practicing pharmacist who gives personal instruction, training, supervision, and/or mentorship to pharmacy students in a practice setting.



P. RAMI REDDY MEMORIAL COLLEGE OF PHARMACY

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Objectives:

1. To facilitate learning by assisting the student to meet personal and course.
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Topics covered:

1. How to be a super preceptor
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3. GPS Precepting: assessment, feedback, and grading
4. Designing a structured, well-organized learning experience
5. Strategies for bringing out the best in every student
6. Traits of great preceptors and characteristics of great rotations

Outcomes of the program:

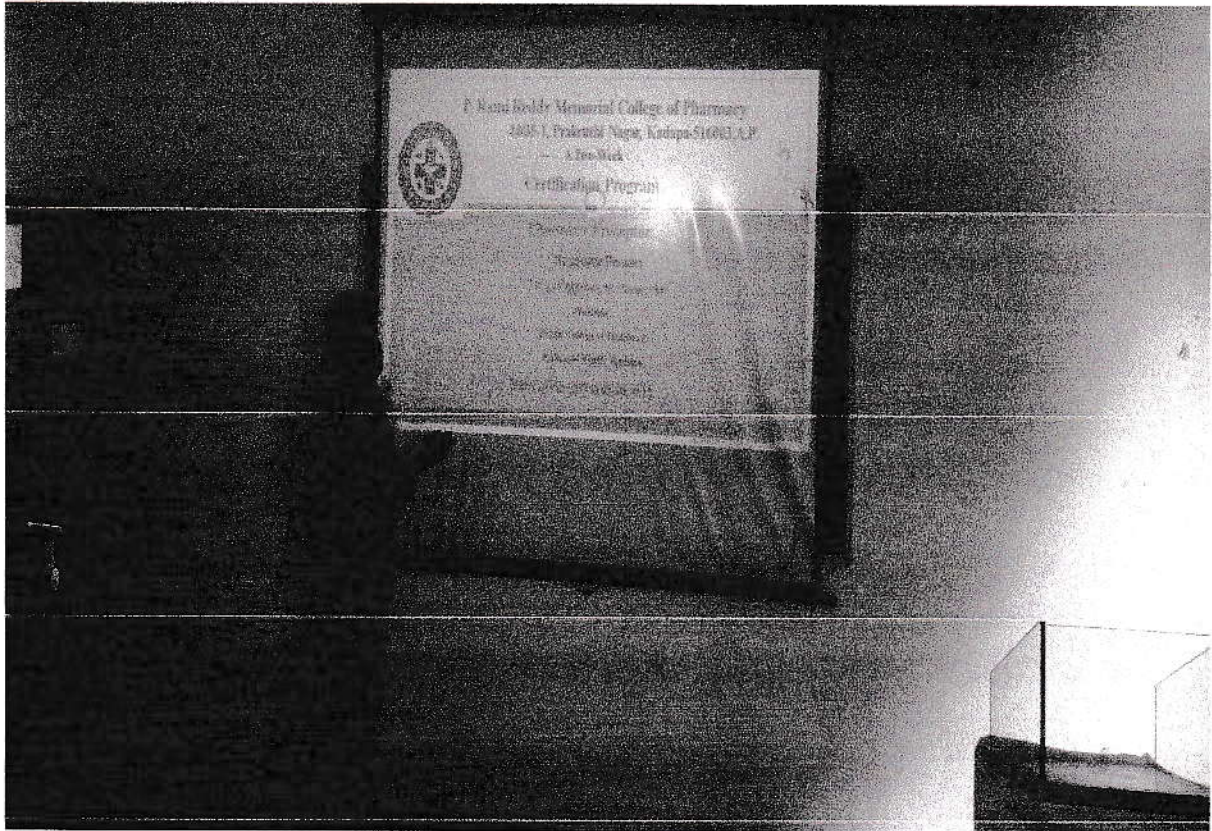
After the successful completion of A Two-Week Certification Program for V Pharm D students on **PHARMACY PRECEPTOR**, the following outcomes were achieved.

1. Developed the skills for the best practice
2. Described the abilities a good pharmacy preceptor should have
3. Improved the design of professional training
4. Compared the difference between knowledge learning and experiential learning.



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This course was very useful for all the participants and created interest in obtaining trust in adherence to attain the quality standards & practices. The huge support from the management and the principal, PRRMCP played a key role in the massive success of the Two-Week certification program.

SP

CO-ORDINATOR

Sa Sa

PRINCIPAL

P.R.R.M. College of Pharmacy,
UTUKUR, Kadapa (A.P.)

HOD

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P. RAMI REDDY MEMORIAL COLLEGE OF PHARMACY

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Date:10-04-2019

CIRCULAR

It is hereby informed to students of IV Pharm D that our college is conducting A Two-Week Certification Program on **PHARMACY-BASED TRAVEL HEALTH SERVICES** from 22-04-2019 to 04-05-2019. All the students should register their names at the coordinator listed below on or before 19-04-2019 to participate in the same. Hence, all the students are hereby informed to attend the classes without fail.

Venue: Seminar Hall, P.R.R.M College of Pharmacy.

Program Coordinator: Dr. P. Venkata Ramana, Pharm D,

Assistant Professor,

Dept. of Pharmacy Practice.

Principal
PRINCIPAL

P.R.R.M. College of Pharmacy,
UTUKUR, Kadapa (A.P.)

Copy to:

Signature of all HODs	TPO	OFFICE	LIBRARY

VISION

To provide quality and evidence based educational approaches in order to enable students face emerging challenges in the profession of pharmacy

MISSION

To inculcate professional competence by providing students with the best possible curricular facilities in order to contribute to the health of local and Global communities.

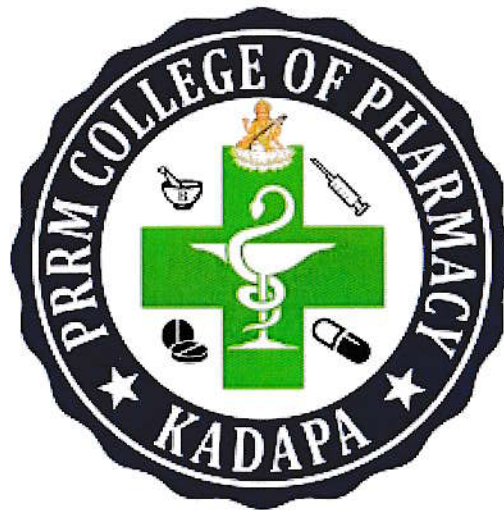
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The B.Pharmacy course was started in the year 1997 with 60 admissions and raised the intake to 100 in 2014. Pharm.D and Pharm.D (PB) courses were introduced in the year 2008 and 2009 respectively. The M.Pharmacy course was started with Pharmacology (2010), Pharmaceutics (2010), Pharmaceutical Analysis (2011) and Pharmacognosy (2011).

Two-Week Certification Program on PHARMACY-BASED TRAVEL HEALTH SERVICES

22-04-2019 to 04-05-2019



**ORGANIZED BY
P.RAMI REDDY MEMORIAL
COLLEGE OF PHARMACY
UTUKUR,
KADAPA - 516 003, A.P.**

ORGANIZING COMMITTEE CHIEF PATRON

Sri G. Eswar Reddy, Chairman,
Sree Saraswathi Educational Society.

PATRONS

Sri A. Jayasubba Reddy, Secretary
Sree Saraswathi Educational Society.
Sri P. Ramachandra Reddy,
Correspondent,
Sree Saraswathi Educational Society.
Dr. P. Gowtham Kumar Reddy,
Treasurer,
Sree Saraswathi Educational Society

PRINCIPAL

Dr. K. RAVINDRA REDDY

VENUE

P.RAMI REDDY MEMORIAL
COLLEGE OF PHARMACY



Objectives:

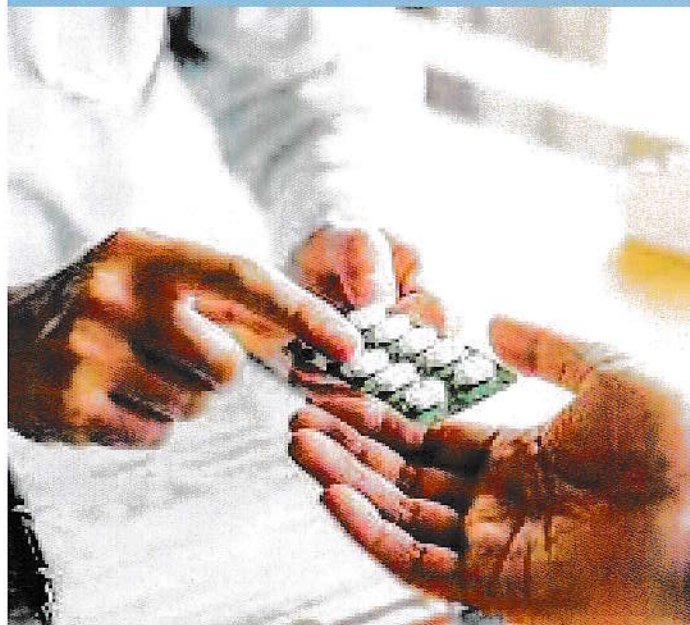
- To provide pharmacists with comprehensive knowledge, skills, and resource necessary to establish and deliver a successful travel health service.
- To teach pharmacists to identify at-risk patient populations in need of preventative and travel care.
- To enhance the pharmacist's ability to effectively counsel patients on travel health
- To motivate increased numbers of pharmacists to establish travel health services.
- To describe the common diseases and other health problems encountered by international travelers.

Topics covered

- What is pharmacy-based travel health services
- Qualification
- Learning skills

Resource Person:
Dr. P.Goutham Kumar Reddy, Pharm D,
Assistant Professor
Dept. of Pharmacy Practice
PRRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact No: 9394288886
Email ID: Gowtham9879 @ gmail.com

Program coordinator:
Dr. P. Venkata Ramana, Pharm D,
Assistant professor
Dept. of Pharmacy Practice
PRRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact No:8639449931
Email ID: venkateswara999 @gmail.com



Two-week certificate program on Pharmacy based travel health services for IV Pharm D students

Organizing committee
Mrs.S.Kalapana,
Mr. R.Manohar
9491222364,
9963085878

Student coordinators
S. Karthik,
Y. Manisha

Last Date for Registration
19-04-2019
Venue:
Seminar Hall,
P.R.R.M College of
Pharmacy



P. RAMI REDDY MEMORIAL COLLEGE OF PHARMACY

44/35-1, Prakruthi Nagar, Utukur, Kadapa – 516 003 A.P.

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Affiliated to JNTUA, Ananthapuramu.

Course Title: A two-week certificate program on, **Pharmacy-based travel health services**

Schedule of Event: 22/04/2019 to 4/05/2019 (2 WEEKS).

S. No	Date	Name of the faculty	Topic covered
1.	22/4/19	Dr. P. Gowtham Kumar Reddy	What are pharmacy-based travel health services
2.	23/4/19	Dr. P. Venkata Ramana	Hospital pharmacy
3.	25/4/19	Dr. S. Parveen	Clinical pharmacy
4.	26/4/19	Dr. P. Gowtham Kumar Reddy	Industrial Pharmacy
5.	27/4/19	Dr. V. Venkata Subbaiah	Compounding pharmacy
6.	29/4/19	Dr. S. Kareemulla	Consulting pharmacy
7.	30/4/19	Dr. S. Gowtham Kumar Reddy	Ambulatory care pharmacy
8.	1/5/19	Dr. S. Padmakar	Regulatory pharmacy
9.	2/5/19	Dr. P. Gowtham Kumar Reddy	Community pharmacy
10.	3/5/19	Dr. C. Rajaram	Research Pharmacy
11.	4/5/19	Dr. P. Gowtham Kumar Reddy	Specialization in pharmacy

Signature of coordinator



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STUDENTS LIST

S. No.	Name of the student	Regd. No.	Year/ Branch	Signature
1	B U CHARITHA	16441T0001	IV Pharm. D	B Charitha
2	BANDARU HIMABINDU	16441T0002	IV Pharm. D	B Himabindu
3	BUKKE BABITHA	16441T0003	IV Pharm. D	B. Babitha
4	BUSIPATI MERLIN PHOEBE RANI	16441T0004	IV Pharm. D	B. Merlin P
5	CHILAKALA SIREESHA	16441T0005	IV Pharm. D	C. Siresha
6	DESHMUCK SHEKLANEKHAN	16441T0006	IV Pharm. D	D. Shekleshan
7	DEVIREDDY VENKATA SAI	16441T0007	IV Pharm. D	D. Venkatesh
8	DUDIMANI VENKATA NAGA PADMINI	16441T0008	IV Pharm. D	D. Padmini
9	GAJJI RAMU	16441T0010	IV Pharm. D	Gajji Ramu
10	GALETI HARSHALATHA	16441T0011	IV Pharm. D	G. Harshalatha
11	GORAKA JACOB GNANA PRAKASAM	16441T0012	IV Pharm. D	G. GNANA Prakasham
12	IDAGOTTU NAVEEN KUMAR	16441T0013	IV Pharm. D	I. NAVEEN Kumar
13	KALYAN MANI KUMAR	16441T0014	IV Pharm. D	K. manikumar
14	M VISHNU PRIYANKA	16441T0015	IV Pharm. D	M. VISHNUPRIYANKA
15	MADHAVARAM PAVAN KALYAN	16441T0016	IV Pharm. D	M. pavan KALYAN
16	MAKKENA VAISHNAVI	16441T0017	IV Pharm. D	M. Vaishnavi
17	OBULAMPALLI JAHNAVI	16441T0018	IV Pharm. D	O. Jahnavi
18	PALLA MANASA	16441T0019	IV Pharm. D	P. Manasa
19	PALLA VANI	16441T0020	IV Pharm. D	P. Vani
21	REDDYBOINIPURANDHAR CHAKRAVARTHY	16441T0021	IV Pharm. D	R. chandrabathi
22	SAI KARTHIK PRODDUTURU	16441T0022	IV Pharm. D	Sai kartik
23	SHAIK MAHAMMED RAFI	16441T0023	IV Pharm. D	S. Rafi
24	SHAIK NAZIYA SHEERIN	16441T0024	IV Pharm. D	Shaike Naziya
25	SHERINA SUNNY	16441T0025	IV Pharm. D	Sunny
26	TANGUTURI HARINI	16441T0026	IV Pharm. D	T. Harini
27	VALLURU WAZEED BASHA	16441T0027	IV Pharm. D	V. Wazeed
28	VEESAM HARINATH REDDY	16441T0028	IV Pharm. D	V. Harinath
29	YEDDULA MANEESHA	16441T0029	IV Pharm. D	Y. maneesha


program coordinator



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Date: 06-05-2019

PROGRAM REPORT

Name of the Event: A Two-Week Certification Program on **PHARMACY-BASED TRAVEL HEALTH SERVICES.**

Date: 22-04-2019 to 04-05-2019.

Resource Person: Dr. P. GOWTHAM KUMAR REDDY, Pharm D,

Assistant Professor
Dept. of Pharmacy Practice
PRRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact No: 9394288886
Email ID: Gowtham9879 @ gmail.com

Name of coordinator: Dr. P. Venkata Ramana, Pharm D,

Assistant professor
Dept. of Pharmacy Practice
PRRM College of Pharmacy
Prakruthi Nagar, Kadapa
Contact No:8639449931
Email ID: venkateswara999 @gmai.com

Number of students attended: 29

Venue: Seminar Hall, P.R.R.M College of Pharmacy.

P.R.R.M College of Pharmacy, Kadapa, organized a two-week certificate program on **Pharmacy based travel health services** for IV Pharm D students by the resource person **Dr. P. GOWTHAM KUMAR REDDY**. It is an innovative and interactive advanced competency training (ACT) program that explores the pharmacist's role in providing travel health services to patients. This application-based activity is the first step for pharmacists interested in learning the essential skills necessary to successfully provide travel health services.



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Objectives:

1. To provide pharmacists with comprehensive knowledge, skills, and resource necessary to establish and deliver a successful travel health service.
2. To teach pharmacists to identify at-risk patient populations in need of preventative and travel care.
3. To enhance the pharmacist's ability to effectively counsel patients on travel health
4. To motivate increased numbers of pharmacists to establish travel health services.
5. To describe the common diseases and other health problems encountered by international travelers.

Topics covered:

1. What is pharmacy-based travel health services
2. Qualification
3. Learning skills

Outcomes of the program:

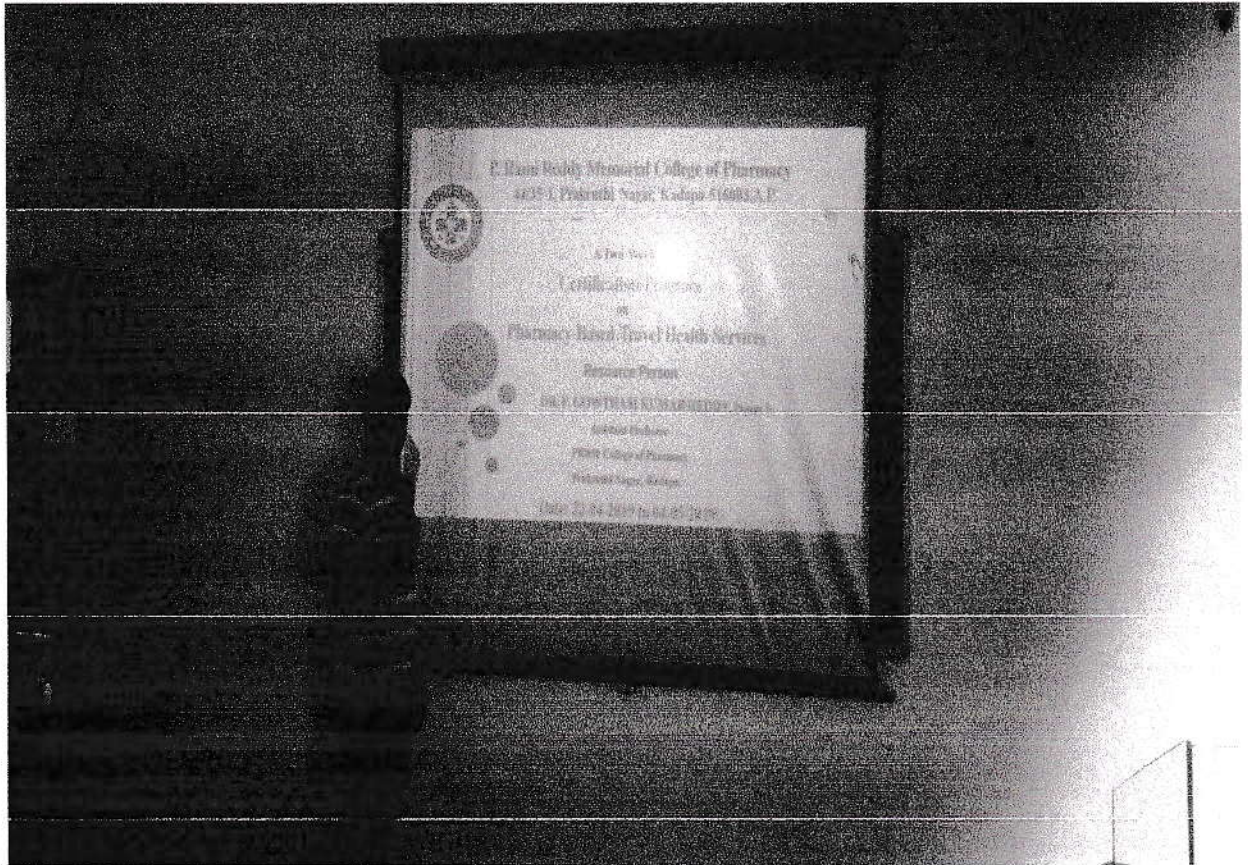
After the successful completion of A Two- Week Certification Program for IV Pharm D students on **PHARMACY-BASED TRAVEL HEALTH SERVICES**, the following outcomes were achieved.

1. Improves pharmacists' ability to effectively counsel patients.
2. Establishment of more travel health services.
3. Improves the knowledge about common diseases and other health problems encountered by international travelers.



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This course was very useful for all the participants and created interest in obtaining trust in adherence to attain the quality standards & practices. The incredible support from the management and the principal, PRRMCP played a key role in the massive success of the Two-Week certification program.

CO-ORDINATOR

PRINCIPAL
PRINCIPAL

P.R.R.M. College of Pharmacy,
UTUKUR, Kadapa (A.P.)

HOD