



P. RAMI REDDY MEMORIAL COLLEGE OF PHARMACY

44/35-1, Prakruthi Nagar, Utukur, Kadapa – 516 003 A.P.

Approved by AICTE & PCI, New Delhi, Recognised by Govt. of A.P.

Affiliated to JNTUA, Ananthapuramu. Recognised U/S 2(f) & 12(B) of UGC Act, 1956.

1.3.1 Institution integrates cross cutting issues relevant to Professional Ethics, Diversity and Inclusion, Human values, Environment & sustainability into the curriculum.

P. Rami Reddy Memorial College of Pharmacy inculcates value added effective educational courses appertained to professional ethics, human values, environmental & sustainability into the curriculum for the improvement of health of local & global communities.

PRRMCP is a pre-eminent intellectual, creative center for effective engagement in a world that increasingly demands better values. Social engagement orients student's academic experiences to help them become critically engaged citizens, dedicated & contributing to the public good as our students are the NATION BUILDERS & THE AGENTS OF CHANGE.

UNIVERSAL HUMAN VALUES, SOCIAL VALUES & PROFESSIONAL ETHICS:

Integrating social values & ethics into education helps students understand the importance of fairness, empathy, integrity & respect for diversity. As per the recent guidelines of AICTE, Universal Human Values (UHV) is offered as a part of the Student Induction Program and PRRMCP incorporates these values into education by offering:

- 1) Social values, professional ethics & Universal Human Values include personal and corporate standards of behaviour expected by professionals, build credibility, leadership skills, improves decision making and provides long term gains.
- 2) The course focuses on character education, virtues such as honesty, kindness, responsibility & cooperation, making proper judgements and applying their skills in professional and personal lives.
- 3) Ethical dilemma decisions, service learning combined with academic learning allows student to learn teamwork and the value of contributing positively to their communities and to develop more confidence and commitment to understand, learn and act accordingly.
- 4) UHV helps the students strengthen self reflection, motivates energy of youth through various extra-curricular activities.

DIVERSITY & INCLUSION:

Diversity enriches the educational experiences. Inclusion is about how well the contributions; presence and perspectives of different groups of people & it helps develop a greater sense of security when in environments with other different cultures present.

Women Empowerment Cell, SC/ST Cell, OBC Cell & Grievance Redressal Committee are established in PRRMCP with an objective of empowering the students to handle challenges confidently and also organizes programs such as traditional day, Khoon Ka Rishta etc.



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ENVIRONMENT AND SUSTAINABILITY:

The Environmental Science course provides various aspects of sustainability which means the ability to maintain an ecological balance in our environment. The course plays important role in healthy living of human beings helping the students to learn about:

1. Importance of natural resources, proper utilization and conservation.
2. Sustainable strategies to protect environment.
3. Rural - urban environmental issues and assessment.
4. Various attributes of population and its control.
5. Self sustaining green campus with regard to energy, water and waste management, plantation, rain water harvesting.

The institute encourages the students to participate in various programs organized like Cleanup & Spill prevention, Green Purchasing, Plastic Free, Swachh Bharat, Solid Waste Management, Tree Plantation and World Environment Day etc.

S. Subram
PRINCIPAL

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